



Big-Time Savings & Special Discount Days

Buy Early and Save Big!

Save BIG when you purchase early! Now through October 6th, Unlimited Carnival Ride Wristbands are only \$20. That's a \$10 discount off the regular Fair-time price! You can also save 25% with the Fair's Group Pack. The Group Pack includes 20 adult admission tickets for \$120 (\$6 each) good for any day at The Big Fresno Fair. Purchase a Group Pack with friends and family to save a bundle! Both of these great offers are available until October 6th and can be purchased online, by phone or at the Fresno Fairgrounds Box Office.

Buy Tickets Online!

Purchase admission, carnival and concert tickets online. Just purchase, print and save gas and time! Patrons who purchase their tickets online can bypass the ticket purchase line and go directly to the entry gate!

Eye-Q Seniors' Day presented by Humana Wednesday, October 7th

Seniors 62 and BETTER are able to enjoy the Fair for free on Eye-Q Seniors' Day, presented by Humana! Don't miss the special Seniors' Lifestyle Expo from 9 a.m. to 1 p.m. at the Pavilion Stage featuring local organizations providing materials for public education on services geared toward the senior citizen community, including healthcare, wellness and financial support. Also, don't miss the special Seniors' Day contests and Red Hatter activities for some extra special Fair fun! Plus, Eye-Q will be providing FREE vision screening as part of the Seniors' Lifestyle Expo...a great value for seniors on a budget!

Smoke-Free Kids' Day Thursday, October 8th

Admission to the Fair on this day is FREE for kids 12 and under with a paid adult admission. Children 5 and under are always free. On this special day, the Fair will uphold a no smoking policy throughout the entire Fairgrounds. The Fair will also designate "smoke-free" areas during the entire 12 days of the Fair. "Smoke-free" signs will be displayed in these areas where smoking is prohibited: Kiddie Land, Kids' Town, all Livestock areas, Table Mountain Rancheria Park, Paul Paul Theater and certain areas of the Brian I. Tatarian Grandstand. This policy is to protect Fair patrons and employees from the harmful effects of secondhand smoke and promote a family-friendly, community event.

Special Interest Day Monday, October 12th

Admission is FREE to persons with disabilities. One chaperone is admitted for free with each person that requires assistance.



1121 S. Chance Avenue, Fresno, California, 93702-3707
559 650-3247 • FAX 559 650-3226 • www.FresnoFair.com





Bud Light Adult Discount Day

Monday, October 12th

With the purchase of a 12-pack or larger in the Bud Family from local participating retailers, adults 21 and older can receive a coupon for \$4 off adult admission on Monday, October 12th.

Save Mart & FoodMaxx \$2 Tuesday

Tuesday, October 13th

Bring a receipt from any Save Mart Supermarkets or FoodMaxx location to get \$2 admission. Or join The Big Fair Fan Club at www.FresnoFair.com and receive a printable coupon via email for the same great deal! One coupon or receipt required for each ticket purchased. Offer good only on Tuesday, October 13th.

Save Mart & FoodMaxx \$3 Wednesday

Wednesday, October 14th

Bring a receipt from any Save Mart Supermarkets or FoodMaxx location to get \$3 admission and \$5 off an Unlimited Carnival Ride Wristband. Or join The Big Fair Fan Club at www.FresnoFair.com and receive a printable coupon via email for the same great deal! One coupon or receipt required for each ticket purchased. Offer good only on Wednesday, October 14th.

Drought Relief Food Drive

Thursday, October 15th

Bring 3 or more canned food items per person between the hours of 11:30 a.m. and 5 p.m. and receive FREE admission into the Fair. Food will be donated to the Community Food Bank and The Salvation Army, who have partnered for relief support to assist areas affected by the water shortage on the Westside of Fresno County.



1121 S. Chance Avenue, Fresno, California, 93702-3707
559 650-3247 • FAX 559 650-3226 • www.FresnoFair.com

