



## Los Tigres del Norte

The Table Mountain Concert Series Presented by Bud Light, Toyota & Comcast

On **Sunday, October 11<sup>th</sup>**, the Table Mountain Concert Series in the Paul Paul Theater will welcome legendary norteño band **Los Tigres del Norte!** The Grammy award winning band began recording when they moved to the United States in the late 1960's and they have released nearly 60 albums since. Don't miss your chance to catch this world-renowned band perform live!

Hailing from Rosa Morda, Sinaloa, Mexico, the band is comprised of brothers Jorge, Hernan, Eduardo, and Luis Hernandez, plus cousin Oscar Lara. The family relocated to San Jose, California in the late 1960's. The look of determination on their faces caused a border guard to dub them Los Tigres del Norte, or "The Tigers of the North." From their very beginning, the band has chronicled real-life stories of love and hardship. Their gritty realism and bluntness led Billboard magazine to say, "Los Tigres del Norte are not just another popular musical act ... Instead they're widely viewed as the voice of the people."

Los Tigres experienced their breakout hit in 1972 with the classic single "Contrabando y Traición." Like most of the group's songs, "Contrabando y Traición" is a corrido, which is an age-old style of narrative song common to the Mestizo cultural area of Northern Mexico and the Southwestern United States. The international hit single would set the tone for the illustrious career of Los Tigres del Norte. They have since released more than 500 singles, appeared in a dozen movies, and sold more than 35 million albums worldwide. They have garnered three Grammy awards, including the initial Grammy for Best Mexican-American Performance in 1987. By the early 2000s, Los Tigres had begun touring globally and their shows often reflected the diversity of their fan base.

In 2007, Los Tigres del Norte were presented with the Latin Recording Academy's Lifetime Achievement Award honoring the full breadth of their unrivaled career. Come out to see this accomplished and legendary norteño act at The Big Fresno Fair on **Sunday, October 11<sup>th</sup>!**



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