FOR IMMEDIATE RELEASE

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THE BIG FRESNO FAIR IS NOW ACCEPTING APPLICATIONS FOR ITS HALL OF FAME

Big Fresno Fair Hall of Fame Honors Long-Time Passionate Supporters

FRESNO, CALIFORNIA…APRIL 20, 2010…The Big Fresno Fair is proud to announce that it is currently accepting applications for the 4th year of The Big Fresno Fair Hall of Fame, which honors individuals who have demonstrated long-time continued support and extraordinary passion for the betterment of The Big Fresno Fair.

There have been 13 individuals inducted into The Big Fresno Fair Hall of Fame since its establishment in 2007. Last year's Hall of Fame inductees included Christopher Korby, Nick Bowles and Walter "Fritz" Lauritzen.

Individuals inducted into The Big Fresno Fair Hall of Fame must first be nominated by a community individual, Big Fresno Fair staff or past Fresno Fair Board of Directors. Nominations will then be reviewed by The Big Fresno Fair Board of Directors and final selections made at the Board's September meeting. A maximum of five individuals will be chosen each year for the Hall of Fame.

All Big Fresno Fair Hall of Fame inductees will be formally recognized at Opening Ceremonies, receive prominent visual recognition on The Big Fresno Fair Hall of Fame Wall, and receive an official Big Fresno Fair Horse & Jockey Bronze statue. Members of The Big Fresno Fair Hall of Fame will also be listed on our website and recognized during the annual "Hall of Fame" stakes race.

Nominations are currently being accepted for the 2010 Big Fresno Fair Hall of Fame inductees. The deadline for submission is **August 15, 2010**. Nomination forms are available at the Administration Office located at 1121 S. Chance Avenue, Fresno, CA 93702, or online at www.FresnoFair.com. There is no limit on the number of nominations an individual or organization can make.