



MEDIA ALERT – 6/9/10

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THE 2010 BIG FRESNO FAIR EXHIBITS HANDBOOK NOW AVAILABLE!

Fresno, California...June 9, 2010

WHAT: The Big Fresno Fair Exhibits Handbook is now available for the 2010 Big Fresno Fair, October 6th – 17th. All individuals desiring to participate competitively as a Big Fresno Fair exhibitor – such as 4-H and FFA members, craftsmen, cooks, gardeners, seamstresses, quilters, artists, photographers, potters and others – can pick up their Exhibits Handbook at the Fresno Fairgrounds or at their local Chamber of Commerce offices now.

Requirements, deadlines and entry forms are included in the 2010 Big Fresno Fair Exhibits Handbook, which is also available online at www.FresnoFair.com. Patrons can also enter online by visiting the Competitive Exhibits page on the Fair's website at www.FresnoFair.com/competitive-exhibits.

COST: Fees vary for different departments. See handbook for details.

HOW: Pick up your Big Fresno Fair Exhibits Handbook at the Fresno Fairgrounds Exhibits Office located at 1121 South Chance Ave., Monday - Friday 8 a.m. to 4 p.m., or at any Chamber of Commerce within Fresno County now. Exhibits Handbooks are also available online at www.FresnoFair.com or via mail by calling (559) 650-3213.

CONTACT: For more information about the 2010 Big Fresno Fair Exhibits Handbook or how to become a Big Fresno Fair exhibitor, please contact Dolly Brantley, Exhibitor Coordinator, at (559) 650-3213 or dbrantley@fresnofair.com.



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