



MEDIA ALERT – 9/25/09

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THE BIG FRESNO FAIR'S 2ND ANNUAL STREET ART (GRAFFITI) COMPETITION TO BE HELD TOMORROW, SEPT. 26TH

Fresno, California...September 25, 2009

WHAT: The Big Fresno Fair is pleased to host the 2nd Annual Street Art (Graffiti) Competition, which provides the unique opportunity for talented high school graffiti artists to showcase their form of artwork on art boards that will be displayed in the Fine Arts & Photography building during the 2009 Big Fresno Fair. The goal of the event is to encourage students to express their creativeness in a controlled and healthy environment, while helping to build their self esteem.

The competition is free of charge and The Big Fresno Fair supplies all materials for the event. This year's event will feature artwork from 17 teams representing four local high schools: Duncan, McLane, Roosevelt and Washington Union. This represents a significant increase in the participation level from this new category of art from last year, in which only three entries were received.

WHEN: Saturday, September 26th at 9 a.m.

WHERE: Lawn Area just south of the Paul Paul Theater
Fresno Fairgrounds
1121 S. Chance Ave., Fresno, CA 93702

CONTACT: For more information about the Street Art competition, please call The Big Fresno Fair's Communications Department at (559) 650-3229.

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