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CONTACT: Danielle LeBouef
(559) 650-3229
(559) 994-3133

THE BIG FRESNO FAIR ANNOUNCES 2nd ANNUAL HALL OF FAME INDUCTEES *Hall of Fame Honors Long-Time Passionate Supporters*

FRESNO, CALIFORNIA...SEPTEMBER 15, 2008...The Big Fresno Fair is proud to announce the 2008 inductees into The Big Fresno Fair Hall of Fame. The Hall of Fame was first established in 2007 as a way to honor those individuals who have demonstrated long-time continued support and extraordinary passion for the betterment of The Big Fresno Fair.

The 2008 Hall of Fame inductees will be formally honored at the 2008 Opening Ceremonies on October 1st. Additionally, all Big Fresno Fair Hall of Fame inductees will receive prominent visual recognition on The Big Fresno Fair Hall of Fame Wall at the Fairgrounds, and an official Big Fresno Fair Horse & Jockey Bronze statue. Members of The Big Fresno Fair Hall of Fame will also be listed on the Fair website. Additionally, a "Hall of Fame" stakes race will be held at the 2008 Fair's horse race meet in honor of this year's Hall of Fame inductees.

The following individuals will be honored at the 2008 Opening Ceremonies on October 1st for their unwavering support of The Big Fresno Fair.

- Monte Person, D.D. S.
- John C. Harris
- Gordon Burrow
- William "Bill" Almeida
- Brian I. Tatarian

These individuals were nominated by a community member, Big Fresno Fair staff or past Fresno Fair Board of Directors. Nominations were then reviewed and voted on by The Big Fresno Fair Board of Directors at their August 2008 Board meeting.

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1121 S. Chance Avenue, Fresno, California, 93702-3707
559 650-3247 • FAX 559 650-3226 • www.FresnoFair.com





Big Fresno Fair Hall of Fame Inductees cont...

“Each one of the inductees have demonstrated the highest level of commitment to the Fair and because of people like them, the Fair continues to get better each year.” said John C. Alkire, CEO of The Big Fresno Fair. “We are very excited about continuing The Big Fresno Fair Hall of Fame, because it provides an opportunity for the community and our staff to offer appreciation for the continued efforts and support of individuals who have helped make the traditions of The Big Fresno Fair thrive for the past 125 years.”

These five individuals join inaugural year inductees Arthur J. Rustigan, Doris Halemeier, Nat DiBuduo, Gary Fisher and Mark Thompson in The Big Fresno Fair Hall of Fame.

The Big Fresno Fair, founded in 1884, is the fifth largest fair in the State of California and represents the 21st District Agricultural Association. Nearly 550,000 people from throughout the state visit The Big Fresno Fair each year making it the largest event in the Central Valley. Members of the Board of Directors include: Larry Serpa, President; Tim Bakman, Vice President; Joseph De Los Santos, Secretary Treasurer; Ardie Der Manouel, Elizabeth Hudson, Debbie Jacobsen, Vernon Jones, Wangyee Vang and William White. John C. Alkire heads daily operations in his role as Chief Executive Officer. Additional information about The Big Fresno Fair can be found at www.FresnoFair.com.

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