



MAKE IT WITH MALT-O-MEAL® RECIPE CONTEST
The makers of Malt-O-Meal invite you to enter their recipe contest!

Make any food creation with any Malt-O-Meal brand cold cereal. Any entry is welcome, from a hearty meal to a sweet-treat dessert. Let your creativity in the kitchen run wild! Deliver your entry and matching recipe to the fair for judging and on-the-spot winner selections. Don't miss the "Make it with Malt-O-Meal Recipe Contest!"

WINNER PRIZES

1st Place: \$100 2nd Place: \$50 3rd Place: \$25 in Malt-O-Meal coupons

Each local winner receives a ribbon, award certificate and apron. Prizes and/or certificates will be mailed directly to winners from The Blue Ribbon Group. The first 20 contestants to enter will each receive a Malt-O-Meal coupon. All coupons awarded will be downloadable from the Malt-O-Meal website with a voucher given to the contestant. The downloaded coupons are valid on select varieties of Malt-O-Meal cereals available at retail stores.

ENTRY FORMS DUE: September 12, 2009

LIMIT: One entry per exhibitor

ENTRY FEE:: None

Date: Sunday October 11, 2009

Time: Noon-1PM Judging 1PM

Place: In Home Arts Building

JUDGING CRITERIA

TASTE 35%

CREATIVITY 35%

CONVENIENCE OF RECIPE 30%

- **Entries (prepared prior to delivery) will be judged live at the fair based on 1) TASTE (35%), 2) CREATIVITY (35%), and 3) CONVENIENCE OF THE RECIPE (30%). The decision of the judges shall be final.**
- Make any creation with any Malt-O-Meal brand cold cereal. (Examples: Apple Zings®, Cinnamon Toasters®, Crispy Rice®, Frosted Flakes®, Tootie Fruities®, Honey and Oat Blenders®, and many others.)
- The original Malt-O-Meal hot cereals and oatmeal brands are NOT included.
- Any recipe is welcome including desserts, main dishes, appetizers or other foods. One recipe per person.
- **Contestants can be of any age unless otherwise regulated by the fair.**
- Entries must be submitted with a typed recipe and a product label from the Malt-O-Meal brand cereal used. Include your name, address and phone number. All entrants agree to abide by these rules.
- Upon submission, all recipes become the property of the sponsor and the fair, which have the right to publish, promote or advertise the recipes and the contestant names and photos without compensation.

- Judges are selected by the fair and their decisions are final. The fair and sponsor are not responsible for lost or disqualified entries.
- Taxes on prizes, if any, are the responsibility of the winner. Contest is void where prohibited or otherwise regulated by law.
- 1st place Malt-O-Meal winners from 2008 are not eligible to compete in 2009.
- For product information & store locator, visit www.malt-o-meal.com.

DIVISION 808 – MAKE IS WITH MALT-O-MEAL CONTEST Class

- 1 Any food creation with any Malt-O-Meal cereal