



MEDIA ALERT – 9/21/09

Contact: Danielle LeBouef
Office: (559) 650-3229
Cell: (559) 994-3133

THE 2009 BIG FRESNO FAIR MEDIA KIT IS AVAILABLE ONLINE NOW!

Fresno, California... September 21, 2009

The Big Fresno Fair is pleased to announce its media kit has gone electronic! In an effort to be more “clean & green,” plus make information readily available for our media partners, the 2009 Big Fresno Fair media kit is available online at www.fresnofair.com/media-kit.

It has all the same great information to guide you through this year’s Fair such as what new attractions will be revealed, great savings opportunities and the scoop on all the delicious food – including Chicken Charlie’s latest deep-fried creation, plus much more!

Each release is made available in a printable PDF. Just select the information you want, print and take with you! No more carrying around large media kits at the Fair – only what you need for that day’s assignment.

CONTACT: For questions or problems with the online media kit, please contact the Fair’s Communications Office at (559) 650-3229.



1121 S. Chance Avenue, Fresno, California, 93702-3707
559 650-3247 • FAX 559 650-3226 • www.FresnoFair.com

