



FOR IMMEDIATE RELEASE

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**TICKETS FOR NEWLY BOOKED ENTERTAINMENT AT
THE BIG FRESNO FAIR GO ON SALE AUGUST 19th AT 9 A.M.**
*Members of The Big Fair Fan Club may purchase their reserved seating concert tickets
with a limited offer 50% off admission tickets two days earlier!*

FRESNO, CALIFORNIA, August 11, 2009...The Big Fresno Fair is excited to announce that tickets for the newly booked Table Mountain Concert Series entertainment in the Paul Paul Theater, presented by Bud Light, Toyota and Comcast, will go on sale **Wednesday, August 19th at 9:00 a.m.** Reserved seats can be purchased online at www.FresnoFair.com, by phone at (559) 650-FAIR or at the Fresno Fairgrounds Box Office located at 1121 S. Chance Ave., Fresno, CA 93702. The box office is open from 9:00 a.m. to 4:00 p.m., Monday – Friday.

Tickets for the following concerts go on sale to the general public on Wednesday, August 19th starting at 9:00 a.m. – Chris Isaak, Flo Rida, Stone Temple Pilots and Puddle of Mudd. Plus 80's rap icon Tone Loc was added to the MC Hammer concert. New in 2009, the Fair is offering a limited time 50% discounted single admission ticket with the purchase of a concert ticket! The 50% discounted admission offer only lasts until Friday, August 21st at midnight. Also, take advantage of these other great presale offers:

- **New Season Pass:** Purchase your pass for only \$20 and visit the Fair every day if you want! Must purchase before September 7th. Photo ID will be required for use.
- **Unlimited Carnival Ride Wristband:** Only \$20 if purchased by October 6th. That's a \$10 savings!
- **Group Pack:** Includes 20 adult admission tickets for \$120 (\$6 each) good for any day at The Big Fresno Fair. Purchase it with family or friends and save a bundle!

Sign up to become a member of The Big Fair Fan Club (BFF) and you can purchase pre-sale reserved seating concert tickets starting on August 17th, plus take advantage of the 50% off admission discount with the purchase of a concert ticket. Visit www.FresnoFair.com and sign up to be a BFF Club member and take advantage of this great offer! BFF Club members will receive a pre-sale password via email.

“We are very excited to announce this second round of entertainment and expect our Fairgoers will be pleased with what we were able to bring to the Fair this year!” said John C. Alkire, CEO, The Big Fresno Fair. “We had such success with the first 50% off admission special that we wanted to do it again. This provides a great deal for people who want to buy tickets to our concert series!”

- more -

1121 S. Chance Avenue, Fresno, California, 93702-3707
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2009 Concert Tickets on Sale – Page 2

As the largest event in the Central Valley, this year’s headliners from the past and present are sure to make the 2009 Table Mountain Concert Series enjoyable for everyone. It is recommended to purchase reserved seat tickets in advance to make sure you have a seat. Plus, if you buy before August 21st at midnight, you will get half off your admission ticket!

Ticket prices for reserved seating are based on proximity to the stage and do not include Fair admission. A portion of the theater will continue to be FREE general admission seating with paid Fair admission and is available on a first come, first served basis for each concert.

THE 2009 TABLE MOUNTAIN CONCERT SERIES IN THE PAUL PAUL THEATER

Wed., Oct. 7th	Barenaked Ladies	Reserved Seating \$25/\$20
Thurs., Oct. 8th	The Beach Boys	Reserved Seating \$20/\$15
Fri., Oct. 9th	Chris Isaak	Reserved Seating \$25/\$20
Sat., Oct. 10th	The Naked Brothers Band (<i>starts at 2 p.m.</i>)	Reserved Seating \$15/\$10
Sat., Oct. 10th	Flo Rida	Reserved Seating \$22/\$17
Sun., Oct. 11th	TBD	
Mon., Oct. 12th	M.C. Hammer with Tone Loc	Reserved Seating \$15/\$10
Tues., Oct. 13th	Michael W. Smith	Reserved Seating \$20/\$15
Wed., Oct. 14th	Los Lobos	Reserved Seating \$20/\$15
Thurs., Oct. 15th	Stone Temple Pilots	Reserved Seating \$45/\$39
Fri., Oct. 16th	Dwight Yoakam	Reserved Seating \$25/\$20
Sat., Oct. 17th	Puddle of Mudd	Reserved Seating \$20/\$15
Sun., Oct. 18th	Festival de Mariachi (<i>Noon – 6 p.m.</i>)	FREE with Paid Fair Admission

All concerts begin at 7:30 p.m. unless otherwise noted. For updated information visit www.FresnoFair.com or call (559) 650-FAIR.

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