



FOR IMMEDIATE RELEASE

CONTACT:
Danielle Griffin
O: (559) 650-3229
C: (559) 994-3133

EXCLUSIVE ONLINE PRE-SALE FOR 2015 BIG FRESNO FAIR CONCERT SERIES STARTS WEDNESDAY, JULY 29 WITH DISCOUNTED ADMISSION OFFER

Tickets go on-sale to the general public on Monday, August 10

FRESNO, CALIFORNIA, July 24, 2015...The Big Fresno Fair is excited to announce that tickets for the Table Mountain Concert Series in the Paul Paul Theater, presented by Coors Light, Toyota and Xfinity will go on sale to its Big Fair Fan (BFF) Club members, the Fair's free email newsletter, on **Wednesday, July 29 at 9:00 a.m.** during its exclusive online only pre-sale. BFF Club members will not only have the chance to buy their concert tickets early, but they will also be able to purchase a 50% off discounted single admission ticket with every concert ticket purchased until August 9 at Midnight. Discounted admission must be purchased in same transaction as concert ticket or offer is not valid. Tickets go on sale to the general public Monday, August 10.

For those individuals that are not a BFF Club member, they can sign up at www.FresnoFair.com. BFF Club members will receive a pre-sale password via email on July 27. Individuals that sign up after the July 27 password email goes out will receive their pre-sale password via email after they confirm their subscription. This password can be used until August 9 at Midnight to purchase their tickets early. Big Fair Fans will also be able to take advantage of these other great pre-sale offers:

- **Unlimited Carnival Ride Wristband:** Only \$25 if purchased by October 6.
- **Season Pass:** Only available for purchase until October 6, the Season Pass is just \$30!
- **Horse Racing Reserved Seats:** Purchase your reserved horse racing seats for only \$4!
- **Turf Club and Luxury Deck:** Take in live horse racing like a VIP! Enjoy the exclusive Turf Club for \$40 or the Luxury Deck, largely considered the best seat in the house, for \$125 a table. Or, for a little relaxation, get your Turf Club bar seat for only \$10.

“We have worked very hard to provide a diverse line-up of entertainers for our Fairgoers to enjoy and we look forward to making a few more entertainment announcements in the next month,” said John C. Alkire, CEO of The Big Fresno Fair. “We hope people will take advantage of our Big Fair Fan Club Pre-Sale to not only get them the best seats available, but offer some savings with the discounted admission!”

1121 S. Chance Avenue, Fresno, California, 93702-3707
559 650-3247 • FAX 559 650-3226 • www.FresnoFair.com





THE 2015 TABLE MOUNTAIN CONCERT SERIES IN THE PAUL PAUL THEATER
Presented by Coors Light, Toyota & Xfinity

<u>DATE</u>	<u>ARTIST</u>	<u>TIME</u>	<u>PRICE</u>
Thursday, Oct. 8	The Band Perry	7 p.m.	\$40/\$33
Friday, Oct. 9	Nelly	7 p.m.	\$30/\$24
Saturday, Oct. 10	Austin Mahone	1 p.m.	\$30/\$22
Saturday, Oct. 10	Gabriel Iglesias	7 p.m.	\$38/\$33
Sunday, Oct. 11	Roberto Tapia	7 p.m.	\$35, \$20, \$15
Monday, Oct. 12	Paul Anka	7 p.m.	\$38/\$33
Tuesday, Oct. 13	Lecrae	7 p.m.	\$24/\$17
Wednesday, Oct. 14	Randy Houser	7 p.m.	\$23/\$16
Thursday, Oct. 15	311	7 p.m.	\$31/\$26
Saturday, Oct. 17	2 Chainz	7 p.m.	\$26/\$21
Sunday, Oct. 18	Gloria Trevi	7 p.m.	\$35, \$25, \$15

Artists to be announced soon for the following dates: 10/7 and 10/16

Artists and ticket prices are subject to change. Fair admission is not included in reserved seat pricing. Service charges for online and phone purchases. For updated information visit www.FresnoFair.com or call (559) 650-FAIR. Concert ticket prices for reserved seating are based on proximity to the stage. It is recommended to purchase reserved seat tickets in advance. A portion of the Paul Paul Theater will continue to be FREE general admission seating with paid Fair admission and is available on a first come, first served basis for each concert.

Beginning on Monday, August 10, tickets can be purchased by everyone online at www.FresnoFair.com, by phone at (559) 650-FAIR or at the Fresno Fairgrounds Administration Box Office located at 1121 S. Chance Ave., Fresno, CA 93702. The Big Fresno Fair call center is open from 7 a.m. to 7 p.m. seven days a week and the Administration Box Office will be open from 9 a.m. to 4 p.m., Monday – Friday beginning Monday, August 10.



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