



FOR IMMEDIATE RELEASE

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FUN FACTS AND FAIR STATISTICS FOR THE 2015 BIG FRESNO FAIR

Fresno, CA....October 19, 2015...The gates have closed on another Big Fresno Fair, the largest annual event in the Central Valley! This year's 12 day event welcomed people throughout the Valley and beyond, featured hundreds of vendors and exhibitors, plus a variety of attractions and entertainment! The following information has been prepared as of Sunday, October 18, and includes a snapshot of interesting and unique facts and statistics from the 2015 Big Fresno Fair.

The Big Fresno Fair hired 675 employees for the months of September and October. NOTE: This does not include the local employees hired by our carnival provider, Butler Amusements; our Janitorial Company, Pritchard Sports & Entertainment; or each of the individual food vendors.

Big Fresno Fair Social Media

- 1,235,275 people were reached through The Big Fresno Fair's Facebook during the 12 days of the 2015 Big Fresno Fair
- The Big Fresno Fair has 49,098 likes on Facebook
- The Big Fresno Fair has 8,838 followers on Twitter
- The Big Fresno Fair has 3,650 followers on Instagram

Livestock Pavilion

- 2,377 animals were exhibited at The Big Fresno Fair
- 678 animals were put up for auction at the two 2015 Jr. Livestock Auctions (10/10 and 10/17)
- The most expensive animal sold for \$11,565 and it was a steer
- 968 pens were set up during the 12 days of Fair
- 80 bales of straw/sawdust were used in the Animal Birthing Center
- 37 clubs exhibited in the Livestock Pavilion this year

Ag Ventureland

- 36 pregnant sheep were brought to the 2015 Big Fresno Fair
- 58 lambs were born on-site
- 60 baby chicks were brought in for educational display at the Fair
- 6 cows were milked at the Cow Palace Milking Demonstrations and 720 gallons of milk were collected during the 12 days of Fair
- 128 baby animals were on display

- more -

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Fun Fair Facts continued pg. 2...

The Fair Education Program

This annual program draws students, teachers and parents from Fresno County Elementary School classrooms who take part in educational tours of the Fair. Young participants visit each exhibit building and they are taught about the rich agricultural history of The Big Fresno Fair while using an interactive and educational guide and having fun all at the same time.

- Over 35,579 Fresno County parents, teachers and students toured the Fair on four different days this year as part of the Fair Education Program. This is the 23rd year of the Program.

Home Arts Building presented by Save Mart Supermarkets

- There were 167 homemade quilts that were entered for display
- Pumpkin Carving Contest; had 15 participants
- There were 7 food contests:
 - Flavors Ethnic Food Contest – 7 participants
 - King Arthur Flour “Great Cake” Contest – 23 participants
 - Flavors Made with Nuts Contest – 24 participants
 - Sun-Maid Baked with Raisins & Sun-Maid Raisin Pie – 42 participants
 - BBQ Contest – 7 participants
 - Pie Contest – 16 participants
 - Made with Chocolate Contest – 11 participants
- There was also an average of 4 demonstrations per day during the Fair

Wells Fargo Agriculture Building

- The biggest pumpkin weighed 189 pounds
- Sun-Maid gave away 2,700 boxes of raisins
- The largest plant in the building was the Giant Cilantro Plant measuring 6 feet and 7 inches tall
- There were 308-1 pound and 78-21 pound jars of honey sold during the Fair
- Central Valley Beekeepers Association brought in 120,000 bees during the Fair

Kids’ Town

- **NEW Egypt Wild Side Exhibit**
 - 80,000 people entered the Egypt’s Wild Side exhibit during the 2015 Big Fresno Fair
 - 18 activities were on display in the Egypt’s Wild Side exhibit
 - Wednesday October 7 and Saturday, October 17 were the busiest day in the Egypt’s Wild Side Exhibit with over 8,000 people entering the exhibit each of the days
 - 2,000 pounds of food was used to feed the animals in the exhibit

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Gem and Mineral Exhibit

- 1,080 pounds of polished rocks were handed out to children during the Fair Education Program
- 170 pounds of polished rocks were given away on Special Event days (i.e. Seniors' Day, Special Interest Day and Sun-Maid Kids' Day)
- 100 bags of polished rocks and 70 pendants were taken to Valley Children's Hospital during the Fair's annual visit and were given to patients being treated there
- \$6,000 in scholarships were awarded to Fresno State and Fresno City College students

Free Entertainment

- 1,540 hours of FREE entertainment were provided during the 2015 Fair
- There was an average of 128.33 hours of free entertainment per day
- 56 Community groups comprised of more than 200 people performed
- There were also 32 grounds and stage acts, plus 24 bands that performed throughout the 2015 Big Fresno Fair!

Brian I. Tatarian Grandstand

- 717 horses ran in the races this year
- 91 races were held this year
- On average, 6.7 horses ran per race
- 346 horses were stabled during the Fair
- This year, the Fair was 1% up on in Out-of-State Handles

SPCA

- 42 animals were adopted by Fair patrons during the 12 days of the Fair

Wool Riders Only Mutton Bustin'

- 500 kids participated in Wool Riders Only Mutton Bustin' during the 12 days of the Fair
- 70 sheep were brought for this attraction
- 120 bales of hay were used to feed the sheep during the Fair
- 20 contestants traveled to The Big Fresno Fair to compete in the World Championships

Wild West Turkey Stampede

- 108 Turkey Stampede races were run during the 12 days of The Big Fresno Fair
- The turkeys ran a total of 5 miles throughout the 12-day Fair
- There was 16 turkeys brought to the Fair to race as part of this attraction

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Fun Fair Facts continued pg. 4...

All-Alaskan Pig Races

- 144 All-Alaskan Pig races were run
- The pigs ran a total of 2.7 miles each and 10.9 miles combined
- The average time it took the pigs to race around the track was 12 seconds
- The average speed of each pig was 8 miles per hour
- Did you know:
 - Pigs are the 5th smartest animal on the planet
 - Pig's IQ is about equivalent to most breeds of dogs

Willamette Valley Pie Company

- 260 Pies were sold
- 950 Mini Pies were sold
- 425 Turnovers were sold
- 185 Cobblers were sold
- 650 Homemade Cookies were sold
- 3,000 scoops of ice cream were added to the top of Pies and Cobblers
- 350 servings of whipped cream were used on top of Pies and Cobblers
- The most popular item sold was the Peach Cobbler

Big Bubba's Bad BBQ

- 300 pounds of Tri-Tip were sold
- 620 pounds of Baked Beans were sold
- 50 cases of Corn were sold
- 90 cases of Smoked Turkey Legs were sold

Southern Comfort Kitchen

- 225 pounds of crab was sold for their most popular item – Crab Fries
- 150 pounds Fried Gator Bites on a stick were sold
- 100 pounds of shrimp were sold
- 175 pounds of rice were used

Texas Twister Drinks

- 2,700 Texas Twister Drinks were sold
- 2,500 cherries were used in the drinks
- 1,400 oranges were hand squeezed at the Fair

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Fun Fair Facts continued pg. 5...

Sharky's

- 250 orders of Captain Crunch Shrimp-on-a-Stick were sold
- 150 Lobster Corndogs were sold
- 150 pounds of lobster meat was used for Lobster Fries

Garlicky's

- 6,300 Garlic Chicken Kabobs and Veggie Kabobs were sold
- 300 Garlic Dogs were sold
- 1,200 pounds of Garlic Cloves were used at the Fair
- Chicken Kabobs were the most popular item sold from Garlicky's

Pardini's Fair Ventures: Chicken Wings

- 32,000 Chicken Wings were sold
- 20 gallons of spicy buffalo sauce were used

Giant Curly Fries

- 2,160 orders of Curly Fries were sold
- 6,500 potatoes were peeled and cut

Clint's Lemonade

- 9,900 lemons were squeezed to make Lemonade during the Fair
- 3,000 cups of Lemonade were sold

Ania's Ice Cream

- 825 bananas were used for Frozen Bananas
- 90 pounds of nuts were used
- 38 gallons of chocolate were used
- 15 pounds of sprinkles were used

Cotton Candy

- A total of 500 pounds of sugar were used to make cotton candy
- 375 candy apples were sold during the Fair

Save Mart Wine Garden

- 720 bottles of wine were poured throughout the Fair
- 120 of those bottles were Fresno State award-winning wine
- 2,000 Wild Vine Smoothies were sold during the Fair

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Fun Fair Facts continued pg. 6...

Indian Fry Bread

- 70 orders of the new Chipotle Chicken Bread were sold
- 2,700 Indian tacos were sold
- 2,000 pounds of bread were used during the Fair

Country Fair Cinnamon Rolls

- Over 43,000 pounds of flour were used
- Over 12,000 pounds of cinnamon sugar mixture were used
- Over 4,650 pounds of butter were used
- Over 4,300 pounds of cream cheese were used
- Over 200 pounds of fresh baked bacon were used for topping
- Over 2,000 six-packs of Cinnamon Rolls to-go were sold
- Nine employees were hired locally with the longest one having worked with them for 31 years!

Wild Bills Olde Fashioned Soda Pop Co.

- 2,500 Stainless Steel Collectible Cups were sold

Pepe's Mariscos

- 1,600 pounds of shrimp were used for the Ceviche
- 1,200 pounds of shrimp were used for Shrimp Cocktail
- 1,600 pounds of Carne Asada were used
- 3,500 limes were used

Spud Shack

- 3,227 Ears of Corn were purchased
- 1,206 orders of Corn in a Cup were sold

Good Ol' Burgers

- 10,000 Burgers were sold at the 2015 Fair
- 5,000 pounds of beef was used

Milo's and Son Enterprises – Pizza

- 17,000 Slices of Pizza were sold
- 800 pounds of peperoni were used
- 120 cans of tomato sauce were used for the pizzas

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Hazelrigg Concessions

- 1,500 pounds of flour were used for Beerock dough were used
- 1,200 pounds of ground beef were used
- 1,200 onions were used in the Beerock meat

JLQ Concessions

- 96 Tostilocos were sold
- 269 Mangonadas were sold
- 504 ounces on chili were used

Colossal Dogs

- 2,100 Mini Corn Dogs were sold
- 1,800 Bite-Sized Corn Dogs were sold
- 350 Garlic Dogs were sold
- 200 Kids' Meals were sold

Churro Zone

- More than 500 Homemade Churros were sold
- 600 pounds of sugar was used
- 20% of churros sold had filling
- The most popular filling was Caramel

Big Jim's Dawg House

- 200 *new* Bacon Corn Dogs were sold
- 100 *new* Old Fashion All-Beef Corn Dogs were sold
- 50 *new* Rosemary Garlic Corn Dogs were sold
- 1,000 regular Corn Dogs were purchased

Chicken Charlie

- 3,000 Deep-Fried Slim Fast Bars were sold
- 5,000 Bacon Wrapped Pickles were sold
- 7,000 Krispy Kreme donuts were used
- 2,000 Maui Shrimp Pineapple Bowls were sold
- 1,000 Maui Chicken Pineapple Bowls were sold

Fair Communications Team

- Your Big Fresno Fair Communications Team took 643,620 steps (that's 322 miles!) during the 12 day Big Fresno Fair escorting media around grounds and gathering fun facts to share with you!



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