



FOR IMMEDIATE RELEASE

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EXCLUSIVE ONLINE PRE-SALE FOR 2016 BIG FRESNO FAIR CONCERT SERIES STARTS MONDAY, AUGUST 1 WITH DISCOUNTED ADMISSION OFFER

Tickets go on-sale to the general public on Monday, August 15

FRESNO, CALIFORNIA, July 28, 2018...The Big Fresno Fair is excited to announce that tickets for the Table Mountain Concert Series in the Paul Paul Theater, presented by Coors Light, Toyota and Xfinity will go on sale to its Big Fair Fan (BFF) Club members, the Fair's free email newsletter, on **Monday, August 1 at 9:00 a.m.** during its exclusive online only pre-sale. BFF Club members will not only have the chance to buy their concert tickets early, but they will also be able to purchase a 50% off discounted single admission ticket with every concert ticket purchased until August 14 at Midnight. Discounted admission must be purchased in same transaction as concert ticket or offer is not valid. Tickets go on sale to the general public Monday, August 15.

For those individuals that are not a BFF Club member, they can sign up at www.FresnoFair.com. A password will then be sent via email after they confirm their subscription to the Fair's email newsletter. This password can be used until August 14 at Midnight to purchase their tickets early. Big Fair Fans will also be able to take advantage of these other great pre-sale offers:

- **Unlimited Carnival Ride Wristband:** Only \$25 if purchased by October 4.
- **Season Pass:** Only available for purchase until October 4, the Season Pass is just \$30!
- **NEW Season Parking Pass:** \$100 gets you daily parking access in the Butler & Infield lots! Only available for purchase until October 4.
- **Horse Racing Reserved Seats:** Purchase your reserved horse racing seats for only \$4!
- **Turf Club and Luxury Deck:** Take in live horse racing like a VIP! Enjoy the exclusive Turf Club for \$40 or the Luxury Deck, largely considered the best seat in the house, for \$125 a table. Or, for a little relaxation, get your Turf Club bar seat for only \$10.

"I'm excited about this year! We have a great line-up of entertainers and still are working on a few more," said John C. Alkire, CEO of The Big Fresno Fair. "We hope people will take advantage of our Big Fair Fan Club Pre-Sale to not only get them the best seats available, but offer some savings with the discounted admission!"

1121 S. Chance Avenue, Fresno, California, 93702-3707
559 650-3247 • FAX 559 650-3226 • www.FresnoFair.com





THE 2016 TABLE MOUNTAIN CONCERT SERIES IN THE PAUL PAUL THEATER
Presented by Coors Light, Toyota & Xfinity

<u>DATE</u>	<u>ARTIST</u>	<u>TIME</u>	<u>PRICE</u>
Wed, Oct 5	Cole Swindell	7 p.m.	\$33 \$25
Thurs, Oct 6	Jason Derulo	7 p.m.	\$45 \$40
Fri, Oct 7	The Cult	7 p.m.	\$35 \$28
Sat, Oct 8	Gabriel Iglesias	7 p.m.	\$38 \$33
Sun, Oct 9	Daya	12 p.m.	\$15 \$10
Mon, Oct 10	Marie Osmond	7 p.m.	\$35 \$25
Tues, Oct 11	MercyMe	7 p.m.	\$20 \$15
Thurs, Oct 13	The Offspring	7 p.m.	\$38 \$33
Fri, Oct 14	Big & Rich	7 p.m.	\$35 \$30
Sat, Oct 15	Flo Rida	7 p.m.	\$38 \$31

Artists to be announced soon for the following dates: 10/9 and 10/16.

Artists and ticket prices are subject to change. Fair admission is not included in reserved seat pricing. Service charges for online and phone purchases. For updated information visit www.FresnoFair.com or call (559) 650-FAIR. Concert ticket prices for reserved seating are based on proximity to the stage. It is recommended to purchase reserved seat tickets in advance. A portion of the Paul Paul Theater will continue to be FREE general admission seating with paid Fair admission and is available on a first come, first served basis for each concert.

Beginning on Monday, August 15, tickets can be purchased by everyone online at www.FresnoFair.com, by phone at (559) 650-FAIR or at the Fresno Fairgrounds Administration Box Office located at 1121 S. Chance Ave., Fresno, CA 93702. The Big Fresno Fair call center is open from 7 a.m. to 7 p.m. seven days a week and the Administration Box Office will be open from 9 a.m. to 4 p.m., Monday – Friday beginning Monday, August 15.



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