



February 21, 2019

Dear Commercial Vendor,

Fair Dates: This year we will be having a 13 day Fair. We will open on **Wednesday, October 2,** and close on **Monday, October 14.** The theme for the 2019 The Big Fresno Fair is...
“Sierra to the Sea”

All **NEW** commercial exhibitors are required to fill out a new application each year. Contracts are written for one year and contain no stated or implied rights of renewal. You must send \$25.00 application fee money order made to The Big Fresno Fair or Credit card. If accepted as a vendor the fee will not be applied to bill or returned to you if you are not chosen. We will attempt to return incomplete applications, however, given the volume of applications received each year we cannot guarantee that the incomplete application will be returned to you prior to your deadline. For 2019, we would like vendors to have a floor to their booths and **ALL** Led Lighting.

Vendor handbook will be available by the end of February 2019 on the website www.fresnofair.com.

ALL proposed products must be listed with **BRAND NAMES** and **PRICES** before application will be considered. **NO UNLICENSED MERCHANDISE.** (YOU **MUST** make a **TYPED** list with prices.) generalizations, items **must** be listed specifically.
NO MASK OF ANY KIND CAN BE SOLD AT THE FAIR.

A Certificate of Insurance must be on file in our office with correct verbiage which can be found in the commercial handbook. The amount of liability required by the State of California is \$1,000,000. Special fair insurance is available through the Vendor Office for \$155.00.

If you have any questions, please feel free to call us at (559) 650-3213. We will contact you if we will be using you around July no earlier. We look forward to seeing new and exciting products.

Thank you,

Linda Hulet

Linda Hulet

Revised 02-12-2019



The Big Fresno Fair
1121 S. Chance Ave., Fresno, CA 93702
Linda Hulet (559) 650-3213 lhulet@fresnofair.com

2019 Commercial Application

(Fair Dates: Wednesday, October 2nd thru Monday, October 14, 2019) **THIRTEEN DAYS!**

An application must be submitted each year for each space at The Big Fresno Fair regardless of the number of years of participation. Application does not guarantee acceptance. All questions must be answered completely before consideration for space will be given. If you're requesting more than one space with us with different products, EACH space must have its own application. Incomplete applications will not be considered or returned. If accepted, a Contract Agreement will be sent to you based on the information on this application. If you have not been contacted by the Commercial/Concessions office by August 1st, you have not been selected for a vendor space in this year's fair and may be placed on the waiting list. All correspondence and contracts will be email only. 2019 Lease Agreements not paid in full by 4:30pm on August 15th, 2019 will have a \$100.00 fine added to your bill per space.

Please print all information legibly:

Returning Vendor _____ New Vendor _____

Returning Vendors: if requesting location or booth size change, please indicate change request below:

Company Name: _____

(Your contract will be issued in this name and must match the name on your insurance policy)

Stand Name: _____ Website _____

Contact (Owner): _____ E-mail: _____

(We no longer use snail mail so please make sure we can read your e-mail)

Persons Authorized to pick up credentials: _____

Address: _____

City: _____ State: _____ Zip: _____

Business Phone :(____) _____ Cell Phone: (____) _____

On-site Contact: _____ Cell Phone: (____) _____

How many employees (including yourself) work in your booth per day? _____

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CA Seller's Permit# _____ Federal Tax. ID# _____ Workers Comp. Cert. _____
(Attach copy to application) (Located on federal tax return)

Certificate of Insurance: is required in the Commercial Office **no later** than July 19, 2019. If you need to renew your insurance after the due date, please just call and let us know. (**\$50** Late Fee will be applied to all late submissions of insurance).

Insurance: Own _____ Master List _____ # _____ Expiration Date _____

Buying fair's Insurance _____ (**\$155.00**)

Miscellaneous requirements:

CHECK ALL ITEMS THAT APPLY TO YOUR EXHIBIT BOOTH

USE OF MICROWAVES, MINI FRIDGES, AND HOT PLATES IS STRICTLY PROHIBITED IN ANY BOOTH

- Do you drop off your trailer before fair? _____ If **yes** rate is **\$25.00** a day before September 14th, 2019
- Do you leave trailer after fair? _____ If **yes** rate is **\$25.00** a day after October 22, 2019
- Will you be giving away products? _____
- Will you be selling any food/beverage products? _____ If **yes** a health permit is required
- Will you be offering free food samples (Samples must be 2 ounces or less)? _____ If **yes** a health permit is required
- Will you be using any sound devices (T.V., Radio, PA, Etc.)? _____ To sell a pitch product? _____ **\$500.00**
- Will you require the use of water (riser) and/or drain for operation? (Approval is required) _____

Proposed commercial products, prices, and pictures of your booth:

List ALL items that you would like to **SELL, EXHIBIT or PROMOTE (with prices)**. Items must be typed on a separate page and attached to your application or they will not be considered. Products allowed, including the number of booths selling specific items will be at the discretion of Fair Management. Item lists must be **SPECIFIC**, no generalizations such accessories, related products, etc., or other vague descriptions. No products may be added or removed from your contracted list without prior approval from Fair Management. Products not listed on your contract **will not** be permitted for sale. You will be required to immediately remove any items not listed on your contract from your booth and will be issued a written warning. Further noncompliance may result in closure and removal of your booth from Fairgrounds. Fair management reserves the right to determine whether an item is considered offensive or in poor taste, and to prohibit the sale/display of any such item. **If you do not include your typed product list/prices and pictures we will not keep your application for 2019.**

Please note: The Big Fresno Fair **does not** grant exclusivity for products, services or exhibits.



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| | Size of Booth | Price per Booth |
|---|---------------|-----------------|
| Commerce/Industrial Commerce Buildings In-Line Booths | 10x10 | \$1,500.00 |
| Commerce/Industrial Commerce Buildings Corner Booths | 10x10 | \$2,000.00 |
| Outside Commercial Booths | 10x10 | \$1,800.00 |
| AG Bldg./ Greenhouse Bldg./ Gem and Mineral Bldg. | 10x10 | \$1,500.00 |
| Any Booth Using Pitch Sales (Microphone) | 10x10 | ADD \$500.00 |

Any booth found to be subleased will receive a minimum \$1,000.00 fine and will not be able to return to The Big Fresno Fair in the future.

Commercial Exhibit Space Only: Size of space required: _____

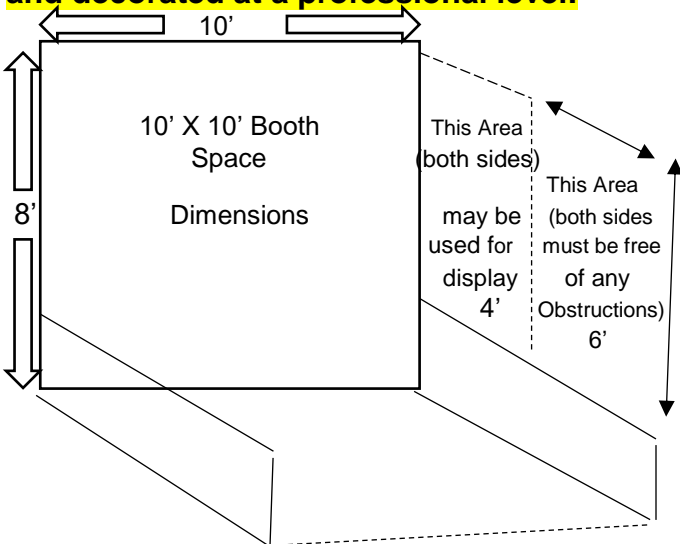
Preference of Location:

Inside: _____ Outside: _____ If you want to move, please indicate so on the next line.

Corner: _____ In-line: _____ Will you need dividers (Inside Booths)? Yes ___ No ___

If you have an outside location, do you require a canopy from us? Yes ___ No ___ Size _____
(10x10 \$200.00, 10x15 \$250.00, 10x20 \$325.00 for other sizes please call vendor office)

Indoor vendors may not install a canopy inside the buildings without prior approval and proper fire marshal certifications. Tent frames are permitted if utilized within the height limits and decorated at a professional level.



INSIDE BOOTH INCLUDES:

- 8' Draped back wall
- 4' Draped side dividers
- 1 outlet

Fair does not provide chairs or tables.

Fair does not provide internet service, however service is available for purchase from AT&T. (See Vendor book for details)

ALL LIGHTING MUST BE LED FOR 2019

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OTHER NEEDS:

If you need an RV, you will be put on a waiting list. **“Food vendors”** have first priority of RV spaces. Yes___ No___ Price is **\$525.00** (includes two badges and one vehicle parking space. Badges will get you onto the fairgrounds and into the RV Park.) Anyone staying in RV lots must have a photo ID. **ONE CAR PER RV IS ALLOWED, NO EXCEPTIONS. VEHICLES PARKED WITHOUT A TAG WILL BE TOWED AT OWNERS EXPENSE.**

Will you need to park an extra vehicle/stock truck outside the RV Lot?

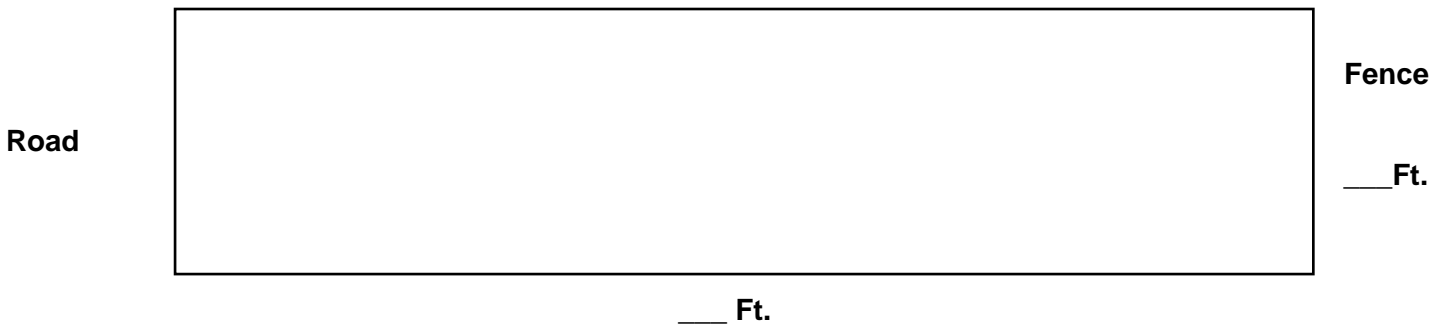
Yes___ No___ Price is **\$125.00** with approval.

Do you have an **ANIMAL** in your RV? Price is **\$20.00** per RV

Yes___ No___

Please use the diagram below to write the measurements of your RV. Please include the tongue and slide outs extended. If you get another RV to replace the old one before fair, you must let us know ahead of time. Space is limited and we might not have the space difference for your new RV.

Number of slides ___ (Draw in slides)



Golf Cart? (\$100)

Yes___ No___

Golf Cart Insurance?

Own___ Master List # ___ Fair Provided (\$100) ___

Will a company be delivering product to you during the fair and need to drive onto fairgrounds before fair is open?

Yes___ No___ Price is **\$100.00** for the company delivery truck/car to come on grounds.

If yes, who is purchasing a permit? Vendor? ___ Delivery Company? ___

(If it's a company, have them call the commercial/concessions office to order permit.)

Company Name _____ Company Phone # _____



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Will you be needing forklift use at any time before/during/after fair?

Yes___ No___ Price is **\$50.00** per pallet/item to be moved during fair
(This is not talking about setting your trailer.)

Please list (3) recent county fairs or events at which you have exhibited. Please include the following for each:
Name of the event, years you have participated, contact person at event and their email and/or phone number.

1. _____
2. _____
3. _____

Please Note:

If you are a **NEW VENDOR** a **\$25.00 non-refundable application fee** is due along with your **application, pictures of your booth and a list of what you sell with prices.** If you don't send these things your application will not be considered. Your \$25.00 application fee is not refundable and is not credited towards your booth space. Please send to fair office, attention Linda Hulet. Please send check or money order made payable to The Big Fresno Fair. No checks accepted after August 15, 2019. If you are chosen as a vendor we will contact you in a timely manner, no need to call us.

RETURNING VENDOR

The fair will send you an invite and all the correct paperwork for you to fill out and have back no later than March 15, 2019. (NO EXCEPTIONS)

I agree to abide by the rules and regulations stipulated in this application. This application in no way implies or guarantees that a space will be offered. The Big Fresno Fair reserves the right to refuse any application, and may refuse to execute a contract without giving reason. The Big Fresno Fair also reserves the right to relocate a stand at any time for the betterment of the fair. I agree to access the vendor handbook online at www.fresnofair.com under the commercial and concessions menu and abide by all rules and regulations therein.

Name: _____
(Please print)

Title: _____

Signature: _____

Date: _____

The Vendor Handbook will be posted online the end of February 2019

Please review the attached documentation regarding service animals

Revised 01/30/2019

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