



FOR IMMEDIATE RELEASE

CONTACT: Danielle Griffin

O: (559) 650-3229

C: (559) 994-3133

FIRST FOUR ACTS ANNOUNCED FOR 2015 BIG FRESNO FAIR TABLE MOUNTAIN CONCERT SERIES LINE-UP

Tickets will be available as part of the Big Fair Fan Club pre-sale beginning July 29

FRESNO, CALIFORNIA, May 26, 2015...The Big Fresno Fair is excited to announce that The Band Perry, Gabriel Iglesias, Lecrae and Randy Houser will perform as part of the 2015 Table Mountain Concert Series line-up in the Paul Paul Theater, presented by Coors Light and Toyota. The Fair will offer an exclusive online only pre-sale opportunity for members of the Big Fair Fan (BFF) Club, the Fair's free email newsletter, beginning on Wednesday, July 29 at 9:00 a.m. until Sunday, August 9 at 11:59 p.m. Tickets will then go on sale to the general public Monday, August 10 at 9:00 a.m.

Country music sibling trio, The Band Perry, will perform live in the Paul Paul Theater on Thursday, October 8. The Band Perry has released multiple hit singles, including the quadruple-platinum "If I Die Young," the platinum "You Lie," and country hit "All Your Life." Most recently, The Band Perry won Best Country Music Duo/Group Performance at the 57th Grammy Awards for their hit, "Gentle on My Mind." Tickets for this dynamic show are \$40/\$33.

Kicking-off the first weekend of entertainment at The Big Fresno Fair is comedian Gabriel Iglesias, also known as "Fluffy" on Saturday, October 10. His highly-acclaimed stand-up routine *Gabriel Iglesias: I'm Not Fat...I'm Fluffy* and then later *Hot & Fluffy* have kept audiences around the world entertained and made him a household name. Current projects in the works include a new comedy series on Fuse and NUVOtv networks titled *Fluffy Breaks Even!* This well-known entertainer has performed two sold-out shows at The Big Fresno Fair the past two years and will be back once again for a hilarious night of laughs. Don't miss your chance to see Fluffy live. Tickets will be \$38/\$33.

Christian hip-hop recording artist, Lecrae, also joins the entertainment line-up taking the stage in the Paul Paul Theater on Tuesday, October 13. To date, he has released seven studio albums and two mixtapes as a solo artist, and has released three studio albums, a remix album and one EP as the leader of the rap group 116 Clique that he performed with before launching his solo career in 2004. Lecrae's seventh studio album *Anomaly*, released in September 2014, and its single "Nuthin" debuted at No. 1 on the Billboard 200 with over 88,000 copies sold through the first week. It also marked the first time an album tops both the Billboard 200 and the

1121 S. Chance Avenue, Fresno, California, 93702-3707
559 650-3247 • FAX 559 650-3226 • www.FresnoFair.com





Gospel Albums chart. Lecrae then became the fifth artist following Chris Tomlin (2013), TobyMac (2012), LeAnn Rimes (1997) and Bob Carlisle (1997) to score a number one album on both Christian Albums and the Billboard 200. Lecrae in reference to his label as a Christian rapper, has stated that his music is just hip-hop, though it reflects his Christian faith. Tickets to see Lecrae are \$24/\$17.

Last but not least, country's rising star, Randy Houser, will bring his rock-infused country music style to the Paul Paul Theater on Wednesday, October 14. Randy Houser has been enjoying a resurgence of popularity with his hits "How Country Feels," "Runnin' Outta Moonlight" and "Goodnight Kiss." Just last week Houser released a new single "We Went" off of his yet-to-be released fourth studio album. We're expecting big things from Randy Houser this year and we know we will not disappoint fans as he takes the stage at the Fair. Tickets will be \$23/\$16.

"Every year we strive to make our entertainment line-up match the diverse musical tastes of our Fairgoers and we are definitely off to a great start!" said John C. Alkire, CEO, The Big Fresno Fair. "We are very happy with these first artists announced and we look forward to making some more announcements in the next month."

Tickets for the 2015 Table Mountain Concert Series in the Paul Paul Theater will go on sale online only exclusively to Big Fair Fan Club members, which is the Fair's free email newsletter, from Wednesday, July 29 at 9 a.m. until Sunday, August 9 at 11:59 p.m. Not only will Big Fair Fans have the chance to buy their concert tickets early, but they will also be able to purchase a 50 percent discounted single admission ticket with every concert ticket purchased during the pre-sale. Discounted admission must be purchased in same transaction as concert ticket or offer is not valid. For individuals who are not members of the Big Fair Fan Club, they can sign up today at www.FresnoFair.com. All Big Fair Fan Club Members will receive a unique password for the pre-sale on Monday, July 27. Tickets will go on sale to the general public on Monday, August 10.

About The Big Fresno Fair:

The Big Fresno Fair, founded in 1884, is the fifth largest fair in the state of California and represents the 21st District Agricultural Association. More than 650,000 people from throughout the State visit The Big Fresno Fair each year making it the largest event in the Central Valley. Members of the Board of Directors include: Leta Ciavaglia, President; Debbie Jacobsen, Vice President; Jerry Pacheco, Secretary/Treasurer; Elizabeth Hudson; Linda Mae Balakian Hunsucker; Larry Serpa; Ricky Vang; Dora Westerlund and William White. John C. Alkire heads the daily operations in his role as CEO. The 2015 Big Fresno Fair will run October 7 – 18. For more information about The Big Fresno Fair, please visit www.FresnoFair.com.

###

1121 S. Chance Avenue, Fresno, California, 93702-3707
559 650-3247 • FAX 559 650-3226 • www.FresnoFair.com

