



## **FOR IMMEDIATE RELEASE**

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### **CHICAGO ADDED TO 2017 BIG FRESNO FAIR CONCERT LINE-UP**

*The legendary rock and roll band will perform on October 6; tickets will go on-sale August 1*

**FRESNO, CALIFORNIA, March 28, 2017...**The Big Fresno Fair Management, staff and Board of Directors are thrilled to announce that legendary rock and roll band Chicago is set to perform at the 2017 Big Fresno Fair on Friday, October 6 as part of the Table Mountain Concert Series presented by Coors Light & Toyota!

This incredible “rock and roll band with horns” has achieved 21 Top 10 singles, 5 consecutive Number One albums, 11 Number One singles and 5 Gold singles during their career that has spanned six decades. Also 25 of their 36 albums have been certified platinum and they have received a total of 47 Gold and Platinum awards.

“We always strive to be a little bigger and a little better every year and bringing Chicago to our Fair in October is definitely something a little bigger and better!” said John C. Alkire, CEO, The Big Fresno Fair.

Tickets for the Chicago concert are: \$70/\$60/\$45. Tickets will go on-sale starting Tuesday, August 1 at 9 a.m. until Sunday August 13 at 11:59 p.m. to members of the Big Fair Fan Club, the Fair’s free email newsletter. Tickets go on-sale to the general public on Monday, August 14. For individuals who are not members of the Big Fair Fan Club, they can sign up today at [www.FresnoFair.com](http://www.FresnoFair.com).

All Big Fair Fan Club Members will receive a unique password for the pre-sale via email by Friday, July 28. During the Big Fair Fan Club pre-sale, 50 percent discounted Fair admission will be available for every concert ticket purchased. Discounted admission and concert tickets must be purchased in the same transaction. Expect more concert announcements in the coming months.

#### **About The Big Fresno Fair:**

The Big Fresno Fair, founded in 1884, is the fifth largest fair in the state of California and represents the 21st District Agricultural Association. More than 600,000 people from throughout the State visit The Big Fresno Fair each year making it the largest event in the Central Valley. Members of the Board of Directors include: Debbie Jacobsen, President; Larry Serpa, Vice President; Jerry Pacheco, Secretary/Treasurer; Leta Ciavaglia; Linda Mae Balakian Hunsucker; Elizabeth Hudson; Ricky Vang; Dora Westerlund and William White. John C. Alkire heads the daily operations in his role as CEO. The 2017 Big Fresno Fair will run October 4-15.

#### **Attachments:**

- Official Chicago Bio
- Approved Chicago Publicity Photo

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