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FIRST SIX ACTS ANNOUNCED FOR 2016 BIG FRESNO FAIR TABLE MOUNTAIN CONCERT SERIES LINE-UP

Tickets will be available as part of the Big Fair Fan Club pre-sale beginning August 1

FRESNO, CALIFORNIA, June 29, 2016...The Big Fresno Fair is excited to announce that Cole Swindell, Gabriel Iglesias, Marie Osmond, MercyMe, Big & Rich and FloRida will perform as part of the 2016 Table Mountain Concert Series line-up in the Paul Paul Theater, presented by Coors Light and Toyota. The Fair will offer an exclusive online only pre-sale opportunity for members of the Big Fair Fan (BFF) Club, the Fair's free email newsletter, beginning on Monday, August 1 at 9:00 a.m. until Sunday, August 14 at 11:59 p.m. Tickets will then go on sale to the general public Monday, August 15 at 9:00 a.m.

Country's rising star, Cole Swindell, will kick off the first night of entertainment in the Paul Paul Theater on Opening Day, Wednesday, October 5. Cole Swindell has released multiple hit singles, including "Chillin' It," "Hope You Get Lonely Tonight," "Ain't Worth the Whiskey" and "Let Me See Ya Girl." Most recently, Swindell won American Country Music New Artist of the Year Award and also released Country Airplay and Hot Country Songs' #1 Chart-Topper, "You Should Be Here." Tickets for this show are \$33/\$25.

Funny man Gabriel Iglesias, better known as "Fluffy," is returning on Saturday, October 8 to entertain Big Fresno Fair audiences for the fourth year in a row! His highly-acclaimed stand-up routine *Gabriel Iglesias: I'm Not Fat...I'm Fluffy* and then later *Hot & Fluffy* have kept audiences around the world entertained and made him a household name. This well-known comedian has performed three sold-out shows at The Big Fresno Fair and he will be back once again this year for a hilarious night of laughs. Don't miss your chance to see Fluffy live. Tickets will be \$38/\$33.

Then on Monday, October 10, The Big Fresno Fair will welcome music family royalty Marie Osmond. Her debut single "Paper Roses" reached the #1 spot on two Billboard charts, a feat that not only placed her among an elite class of musicians, but instantly catapulted her into international superstardom. Now after nearly five decades in the music industry, she's released iconic songs such as "Meet Me in Montana," "There's No Stopping Your Heart" and so many more. She's garnered two Grammy nominations, a CMA Vocal Duo of the Year award, numerous Billboard chart-topping singles and albums, plus she has written three New York Times

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Bestselling books. Osmond released her most recent album, *Music Is Medicine*, just last year – proving that she’s got plenty of surprises left for her fans still wanting more! This is one show you don’t want to miss! Tickets will be \$35/\$25.

Christian artist, MercyMe, also joins the entertainment lineup taking the stage in the Paul Paul Theater on Tuesday, October 11. Formed in 1994, the band gained mainstream recognition with the crossover single, “I Can Only Imagine,” which elevated their debut album, *Almost There*, to double platinum certification. Since then, the group has released six additional studio albums – four of which were certified gold – a greatest hits album, *10*, and their newest album *Welcome to the New*, which was just released in 2014. With 13 consecutive top 5 singles on the Billboard Christian Songs chart, seven of them reaching No. 1, 8 Dove Awards and numerous Grammy Award nominations, fans won’t be left disappointed! Tickets to see MercyMe are \$20/\$15.

Starting off the finale weekend of The Big Fresno Fair, country rock icons Big & Rich will join the lineup at the Paul Paul Theater on Friday, October 14. After releasing their debut album, *Horse of a Different Color*, in 2004, Big Kenny and John Rich’s single “Save a Horse” took over the Top 40 Charts and their careers soared. Big & Rich grew wildly popular in the industry through albums including *Comin’ to Your City*, *Between Raising Hell and Amazing Grace*, *Hillbilly Jedi*, and *Gravity*. Now with the Billboard Music Award for New Country Duo/Group Artist of the Year award under their belts, and nominations from the Country Music Awards, Country Music Television Awards and American Country Music Awards, you will not want to miss these amazing Country Rock icons! Tickets are \$35/\$30.

Last but not least, hip-hop artist, Flo Rida, will bring his one-of-a-kind music style to the Paul Paul Theater stage on Saturday, October 15. Known for releasing a string of hits, such as his 2008 breakout single “Low,” which was number one for 10 weeks, his catalog includes international hit singles including “Right Round,” “Club Can’t Handle Me,” “Wild Ones,” “Whistle,” “G.D.F.R.” and more. Selling over 80 million digital singles worldwide, this is one show you definitely won’t want to miss! Tickets will be \$38/\$31.

“Every year we strive to make our entertainment lineup match the diverse musical tastes of our Fairgoers and we are definitely off to a great start!” said John C. Alkire, CEO, The Big Fresno Fair. “We are very happy with these first artists announced and we look forward to making some more big announcements in the next month. We look forward to the community joining us at the 2016 Big Fresno Fair!”

Tickets for the 2016 Table Mountain Concert Series in the Paul Paul Theater will go on sale online only exclusively to Big Fair Fan Club members, which is the Fair’s free email newsletter, starting on Monday,

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August 1 at 9 a.m. until Sunday, August 14 at 11:59 p.m. Not only will Big Fair Fans have the chance to buy their concert tickets early, but they will also be able to purchase a 50 percent discounted single admission ticket with every concert ticket purchased during the pre-sale. Discounted admission must be purchased in same transaction as concert ticket or offer is not valid. For individuals who are not members of the Big Fair Fan Club, they can sign up today at www.FresnoFair.com. All Big Fair Fan Club Members will receive a unique password for the pre-sale on Friday, July 29. Tickets will go on sale to the general public on Monday, August 15 at 9 a.m.

About The Big Fresno Fair:

The Big Fresno Fair, founded in 1884, is the fifth largest fair in the state of California and represents the 21st District Agricultural Association. Nearly 650,000 people from throughout the State visit The Big Fresno Fair each year making it the largest event in the Central Valley. Members of the Board of Directors include: Debbie Jacobsen, President; Larry Serpa, Vice President; Jerry Pacheco, Secretary/Treasurer; Leta Ciavaglia; Linda Mae Balakian Hunsucker; Elizabeth Hudson; Ricky Vang; Dora Westerlund and William White. John C. Alkire heads the daily operations in his role as CEO. The 2016 Big Fresno Fair will run October 5 – 16. For more information about The Big Fresno Fair, please visit www.FresnoFair.com.

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