



MEDIA ALERT – 8/8

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THE BIG FRESNO FAIR TO HOST 2ND ANNUAL JOB FAIR ON AUGUST 15

There will be hundreds of positions available to be filled!

Fresno, California...August 8, 2012

WHAT: The Big Fresno Fair will hold its 2nd Annual Job Fair on Wednesday, August 15. Department Supervisors will be accepting applications to fill nearly 800 positions for the 2012 Big Fresno Fair. Available positions include but are not limited to: ticket sellers and takers, parking attendants, customer service representatives, janitorial staff, office staff, barn crew attendants, horse racing and carnival staff, and security guards.

Fair Management and Department Supervisors are looking for people with a strong work ethic and a high level of customer service who want to be part of the Central Valley's largest annual event. Interested applicants must bring their photo ID and a social security card to the Job Fair. Applications will be available to fill out on-site. For more information on the Job Fair and a list of positions available, go to <http://www.fresnofair.com/fairgrounds-employment>.

WHEN: Wednesday, August 15 from 9:00 a.m. until 2:00 p.m.

WHERE: Commerce Building at the Fresno Fairgrounds, 1121 S. Chance Ave., Fresno, CA 93702.

WHY: Each year The Big Fresno Fair hires roughly 800 – 1,000 people to work at the annual event, not including the local employees hired directly by our individual food vendors. This year, the Fair is looking to fill nearly 800 positions for the 2012 Big Fresno Fair from people attending the Job Fair.

“We are looking for top-notch workers who believe in keeping The Big Fresno Fair a place where families can expect superior customer service,” said John C. Alkire, CEO of The Big Fresno Fair. “Our goal with the Job Fair is to create a greater level of awareness among Central Valley residents that these job opportunities exist at The Big Fresno Fair. The fact that we’re hiring hundreds of hard working local residents creates a big opportunity for those looking for work.”

To fill the vast employment needs for The Big Fresno Fair, Management decided to hold its first Job Fair in 2011. With nearly 1,000 positions potentially available that year, more than 7,000 people showed up ready to meet with Department Supervisors and obtain an opportunity to work at The Big Fresno Fair. Fair Management anticipates another big turnout of people interested in working at the 2012 Big Fresno Fair, which runs October 3 – 14.

Founded in 1884, The Big Fresno Fair is the fifth largest fair in the State of California and is an integral part of the community providing critical economic impact, as well as a 129-year long tradition for Valley families. Nearly 550,000 people visit The Big Fresno Fair each year making it the largest annual event in the Central Valley.

CONTACT: For more information about The Big Fresno Fair Job Fair, please call (559) 650-FAIR, email info@fresnofair.com or visit www.FresnoFair.com.

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