



MEDIA ALERT – 8/7/14

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THE BIG FRESNO FAIR TO HOST 4th ANNUAL JOB FAIR ON AUGUST 14

Department supervisors look to hire hundreds of people to fill positions needed for annual event

Fresno, California...August 7, 2014

WHAT: The Big Fresno Fair will hold its 4th Annual Job Fair on Thursday, August 14, 2014. Department Supervisors will be accepting applications to fill nearly 500 positions for the 2014 Big Fresno Fair. Available positions include but are not limited to: parking and ticket sellers, ticket takers, parking attendants, customer service representatives, janitorial staff, maintenance staff, horse racing staff, security guards and more. This year, the Fair is looking to fill all of these positions directly from those attending the Job Fair.

Fair Management and Department Supervisors are looking for people with a strong work ethic and a high level of customer service who want to be part of the Central Valley's largest annual event. Applications will be available to fill out on-site, but serious candidates should download one ahead of time at <http://www.fresnofair.com/fairgrounds-employment>, then fill it out and make copies prior to attending the Job Fair. Interested applicants must also bring their photo ID.

WHEN: Thursday, August 14 from 9:00 a.m. until 1:00 p.m.

WHERE: Commerce Building at the Fresno Fairgrounds, 1121 S. Chance Ave., Fresno, CA 93702.

WHY: Each year The Big Fresno Fair hires roughly 500 people to work at the annual event, not including the local employees hired directly by individual food vendors, the carnival provider and Livestock department.

“We are looking for serious, high-quality workers who believe in keeping The Big Fresno Fair a place where families can expect superior customer service,” said John C. Alkire, CEO of The Big Fresno Fair. “Our goal with the Job Fair is to create a greater level of awareness among Central Valley residents that these job opportunities exist at The Big Fresno Fair – especially for those who continue to look for work during these trying economic times.”

The annual Job Fair, which began in 2011, continues to draw big crowds of applicants each year and Fair Management anticipates another big turnout this year for an opportunity to work at the 2014 Big Fresno Fair, which runs October 1 – 13.

Founded in 1884, The Big Fresno Fair is the fifth largest fair in the State of California and is an integral part of the community through a 131-year long tradition and substantial economic impact. More than 600,000 people visit The Big Fresno Fair each year making it the largest annual event in the Central Valley.

CONTACT: For more information about The Big Fresno Fair Job Fair, please call (559) 650-FAIR, email info@fresnofair.com or visit www.FresnoFair.com.

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