



FOR IMMEDIATE RELEASE

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The Big Fresno Fair Seeks Nominations for Two Prestigious Recognition Programs

*Honoring individuals with exceptional passion for the Fair and
the betterment of Fresno County communities*

FRESNO, CALIFORNIA...August 4, 2015... The Big Fresno Fair is now accepting nominations for two of its most prestigious recognition programs – The Big Fresno Fair Hall of Fame, which is in its 9th year, and The Big Fresno Fair Community Champions Awards, now in its 8th year.

The Big Fresno Fair **Hall of Fame** honors individuals who have demonstrated long-time continued support and extraordinary passion for the betterment of the annual Big Fresno Fair. The Hall of Fame honors those who have been involved with The Big Fresno Fair, whether that is as a long-standing exhibitor, a previous employee, volunteer or community proponent and supporter, for their continued efforts to preserve the longstanding tradition that is The Big Fresno Fair. Since its inception in 2007, there have been 39 individuals inducted into the Fair's Hall of Fame. The 2014 Hall of Fame inductees included: Carol Chandler, Carol Blasingame, Mr. & Mrs. Louie Brosi, Jr., Stephen J. Chambers and Alvin Quist. Go to www.FresnoFair.com/hall-fame to download the nomination form.

The Big Fresno Fair's **Community Champions Awards** formally recognizes individuals who have demonstrated an extraordinary passion for the betterment of Fresno County. Awards are given in four categories: Youth, Volunteer, Humanitarian and Educator. The Fair needs the community's help in bringing attention to those individuals so that they can be recognized. Since its inception in 2008, a total of 33 individuals have been recognized as community champions. The winners of The Big Fresno Fair Community Champions Awards in 2014 were Mark Thompson – Community Champion, Volunteer; Phyliss Jensen Cregan – Community Champion, Humanitarian; Perry Huffman – Community Champion, Special Award; and Jerry Turner – Community Champion, Special Award. Go to www.FresnoFair.com/community-champions to download the nomination form.

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“These programs are an excellent way to bring together the Fair’s Board of Directors, Management, staff and the public in an effort to demonstrate our gratitude to hard-working individuals and show them that their commitment to the Fair and our community has not gone unnoticed,” said John C. Alkire, CEO of The Big Fresno Fair.

Nominations are currently being accepted for the 2015 Big Fresno Fair Hall of Fame and Community Champions Awards. The deadline for submission is **August 15, 2015**. There is no limit on the number of nominations an individual or organization can make.

Once individuals are nominated by a community individual, Big Fresno Fair staff or past Big Fresno Fair Board of Directors, nominations will be reviewed by The Big Fresno Fair Board of Directors at their August Board meeting. At that time the Fair Board will vote on Hall of Fame inductees and Community Champions Award winners. Those individuals will then be formally announced and recognized at Opening Ceremonies on Wednesday, October 7, 2015 and will receive prominent visual recognition at the Fairgrounds and on The Big Fresno Fair website.

Attachments:

- **Big Fresno Fair Hall of Fame Nomination Form**
- **Big Fresno Fair Community Champions Nomination Form**
- **Hall of Fame Logo**
- **Community Champions Logo**

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