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BIG FRESNO FAIR ACCEPTING APPLICATIONS FROM FRESNO COUNTY PERFORMERS TO BE FEATURED AT THE 2017 BIG FRESNO FAIR

Local performers of all types are encouraged to submit an application by June 30

FRESNO, CALIFORNIA, June 14, 2017...The Big Fresno Fair has always featured the very best of Fresno County and prides itself on showcasing local bands, singers, dancers, cultural performances and more on its free entertainment stages. New this year, the application for performers is available online to provide a more user-friendly experience.

“The community performances are an integral part of what makes The Big Fresno Fair so special each year,” said Stacy Rianda, Deputy Manager II at The Big Fresno Fair. “We are able to celebrate these talented performers every day of the Fair. With the application forms now being available online, we hope that this will encourage even more people to apply, enabling us to feature an even broader range of performers from our community!”

Performers of all types including local bands, choir groups, dance troupes and cultural performances are urged to complete the application no later than June 30. So if you are or know a local performer from Fresno County that would like to be part of the 2017 Big Fresno Fair, simply complete a Community Performer Application online at <http://bit.ly/2sc8EPN>. All submissions are reviewed and performers are selected based upon date and time availability. For questions, please contact Linda Hulet at lhulet@fresnofair.com.

About The Big Fresno Fair:

The Big Fresno Fair, founded in 1884, is the fifth largest fair in the state of California and represents the 21st District Agricultural Association. More than 600,000 people from throughout the State visit The Big Fresno Fair each year making it the largest event in the Central Valley. Members of the Board of Directors include: Debbie Jacobsen, President; Larry Serpa, Vice President; Jerry Pacheco, Secretary/Treasurer; Leta Ciavaglia; Linda Mae Balakian Hunsucker; Elizabeth Hudson; Ricky Vang; Dora Westerlund and William White. John C. Alkire heads the daily operations in his role as CEO. The 2017 Big Fresno Fair will run October 4-15. For more information about The Big Fresno Fair, please visit www.FresnoFair.com.

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