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GOO GOO DOLLS, ICE CUBE, JA RULE & ASHANTI ADDED TO FAIR'S CONCERT LINE-UP

Online Only Pre-Sale Starts August 1 for BFF Club Members; General Public On-Sale is August 14

FRESNO, CALIFORNIA, July 19, 2017...The Big Fresno Fair is excited to announce that rock group Goo Goo Dolls, famed R&B duo, Ja Rule & Ashanti, as well as rapper and actor Ice Cube will perform as part of the Table Mountain Concert Series in the Paul Paul Theater, presented by Coors Light, Toyota and Xfinity.

The **Goo Goo Dolls** are set to perform on Monday, October 9. Tickets are \$48 and \$43. Since 1986, this influential force in popular music sold more than 10 million albums. They racked up 14 No. 1 hits including "Name," "Slide," "Black Balloon," "Broadway," "Here Is Gone," "Stay With You," "Let Love In" and others. Their most well-known song, "Iris" from the *City Of Angels* soundtrack, spent nearly 12 straight months on the Billboard charts and held the No. 1 position for 17 consecutive weeks!

Then on Tuesday, October 10, well-known rapper, actor and director, **Ice Cube** will take the stage. Tickets are \$45 and \$35. From his early days as a member of N.W.A. (a group with Dr. Dre, Eazy-E, MC Ren, and DJ Yella) releasing *Straight Outta Compton* in 1989 to his solo career selling over 10 million albums to starring in movies such as "Friday," "Are We There Yet" and "Barbershop," shows the incredible versatility of Ice Cube's career. He's currently working on his new album *Everythangs Corrupt* set to be released this year.

Don't miss this chance to see one of R&B's favorite duos – **Ja Rule & Ashanti** – bring their highly-anticipated show to The Big Fresno Fair on Saturday, October 14. Tickets are \$25 and \$17. Here's your chance to see them perform some of their biggest hits together such as "Always On Time," "Mesmerize," "What's Love" and "Happy" along with their individual hits. It will be a great night of 90s R&B and Hip-Hop.

Tickets for these concerts, as well as all other announced shows, will go on-sale exclusively to Big Fair Fan (BFF) Club members, the Fair's free email newsletter, on **Tuesday, August 1 at 9:00 a.m.** during its online only pre-sale. BFF Club members will also be able to purchase a 50% off discounted single admission ticket with every concert ticket purchased until Sunday, August 13 at Midnight. Discounted admission and concert ticket must be purchased in same transaction or offer is not valid. Tickets will go on sale to the general public Monday, August 14.

For those individuals that are not a BFF Club member, they can sign up at www.FresnoFair.com. An email with the pre-sale password will be sent out on July 28. For those who sign up after that date, a password will then be automatically sent in their Fair email subscription confirmation. This password can be used until August 13 at Midnight to purchase tickets early. BFFs will also be able to take advantage of these other great pre-sale offers:

- **Unlimited Carnival Ride Wristband:** Only \$28 if purchased by October 3.
- **Season Pass:** Only \$38 and available for purchase ONLY until October 3.
- **Season Parking Pass:** \$100 gets you daily parking access in the Butler & Infield lots! Only available for purchase until October 3.

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- **Horse Racing Reserved Seats:** Purchase your reserved horse racing seats for only \$5!
- **Turf Club and Luxury Deck:** Take in live horse racing like a VIP! Enjoy the exclusive Turf Club for \$40 - \$80 or the incredible view from Luxury Deck for \$150 - \$180 per table.

“This year’s concert line-up is turning out great! We are bringing some shows that are a little different than our normal mix, plus we are working to add a few more shows in the coming weeks,” said John C. Alkire, CEO of The Big Fresno Fair. “We hope the community is excited as we are about this concert line-up and that they take advantage of this pre-sale with great savings opportunities!”

THE 2017 TABLE MOUNTAIN CONCERT SERIES IN THE PAUL PAUL THEATER

Presented by Coors Light, Toyota & Xfinity

DATE	ARTIST	TIME	PRICE
Wed, Oct 4	Chris Young	7 p.m.	\$38 \$33
Thurs, Oct 5	Kingdom Come: A Night of Music & Ministry	6:30 p.m.	\$15 - \$95*
Fri, Oct 6	Chicago	7 p.m.	\$70 \$60 \$45
Mon, Oct 9	Goo Goo Dolls	7 p.m.	\$48 \$43
Tues, Oct 10	Ice Cube	7 p.m.	\$45 \$35
Weds, Oct 11	Granger Smith feat. Earl Dibbles, Jr. & Jackson Michelson	7 p.m.	\$20 \$15
Thurs, Oct 12	Brian Wilson <i>Presents Pet Sounds – The Final Performances</i> Special Guests Al Jardine & Blondie Chaplin	7 p.m.	\$42 \$33



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DATE	ARTIST	TIME	PRICE
Fri, Oct 13	Gabriel Iglesias (“Fluffy”)	7 p.m.	\$45 \$35
Sat, Oct 14	Ja Rule & Ashanti	7 p.m.	\$25 \$17

Artists to be announced soon for the following dates: 10/7, 10/8 and 10/15.

* Tickets prices for Kingdom Come include Fair admission tickets. This concert is already on-sale to the public so it is not part of the pre-sale or the 50% admission offer.

Artists and ticket prices are subject to change. Fair admission is not included in reserved seat pricing. Service charges for online and phone purchases. For updated information visit www.FresnoFair.com or call (559) 650-FAIR. Concert ticket prices for reserved seating are based on proximity to the stage. It is recommended to purchase reserved seat tickets in advance. A portion of the Paul Paul Theater will continue to be FREE general admission seating with paid Fair admission and is available on a first come, first served basis for each concert.

Beginning on Monday, August 14, tickets can be purchased by everyone online at www.FresnoFair.com, by phone at (559) 650-FAIR or at the Fresno Fairgrounds Administration Box Office located at 1121 S. Chance Ave., Fresno, CA 93702. The Big Fresno Fair call center is open from 7 a.m. to 7 p.m. seven days a week and the Administration Box Office will be open from 9 a.m. to 4 p.m., Monday – Friday beginning Monday, August 14.

About The Big Fresno Fair:

The Big Fresno Fair, founded in 1884, is the fifth largest fair in the state of California and represents the 21st District Agricultural Association. More than 600,000 people from throughout visit The Big Fresno Fair each year making it the largest event in the Central Valley. Members of the Board of Directors include: Debbie Jacobsen, President; Larry Serpa, Vice President; Jerry Pacheco, Secretary/Treasurer; Leta Ciavaglia; Linda Mae Balakian Hunsucker; Elizabeth Hudson; Ricky Vang; Dora Westerlund and William White. John C. Alkire heads the daily operations in his role as CEO. The 2017 Big Fresno Fair will run October 4-15. More information at www.FresnoFair.com.

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