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MEDIA CONTACT:

Danielle Griffin, Big Fresno Fair
O: (559) 650-3229 | C: (559) 994-3133

Rick Mirigian, Boxing Contact
C: (559) 500-9224

FAIR ANNOUNCES PARTNERSHIP WITH SOUTH EAST FRESNO BOXING CLUB TO BRING BIG FRESNO FAIR BOXING CHAMPIONSHIPS TO THE PAUL PAUL THEATER

14 bouts will be featured and three title fights; as well as, special meet-n-greet with Jose Ramirez

FRESNO, CALIFORNIA, August 22, 2017...The Big Fresno Fair is excited to announce something different for the Paul Paul Theater – boxing! The Fair has partnered with South East Fresno Boxing Club to bring a USA Boxing® sanctioned event to the Paul Paul Theater featuring USA Boxing® fighters (Olympic Boxing Program) from across the United States. The first-ever Big Fresno Fair Championships, which will be held on Saturday, October 7, will feature 14 bouts and three title fights. General admission to the fight is free with your paid Fair admission; there will also be a limited amount of reserved seat tickets available for \$15 - \$35.

"We are excited to bring this event to The Big Fresno Fair; it will feature some of the best fighters in the nation and world – it will really be something new and exciting for Fairgoers to enjoy," said Mike Hodgins, Owner of South East Fresno Boxing Club.

"This is something new that's never been done before in the Paul Paul Theater," said John Alkire, CEO of The Big Fresno Fair. "Central Valley boasts some of the best boxing programs and fighters in the nation, the popularity of this sport continues to grow and we are excited to see the community's response to this event at the Fair this year. We are anticipating a great turnout and some even better bouts."

Doors will open at 6 p.m. and the first of 14 bouts will start at 7 p.m.; the final three bouts of the night will be for Championship belts. Featured boxers for the Championship belts will be Rolando Vargas from Wisconsin who boasts 140 wins and the #1 ranking in the United States; then from Brooklyn, New York, Hadley Mederos who has 15 National Championships and more than 100 wins; and then heavyweight, Central Valley native from Tulare, Richard Torres, Jr. who is currently the WBC Amateur Champion, the 2017 Golden Gloves Champion and ranked worldwide at #3 and is currently training at the Olympic training facility in Colorado Springs.

"It's an honor to come home to the Central Valley and fight," said Richard Torres, Jr. "I'm in my top fighting shape and focused on becoming an Olympian representing the United States on the world stage and the future of the heavyweights in boxing."

The Big Fresno Fair Boxing Championships will not only feature 14 bouts with great fighters, but there will be a special, free meet and greet with Jose Ramirez, 2012 Olympian, World Boxing Council (WBC) Champion and undefeated pro ranked #4 in the world and Gabriel Flores, Jr. who is the youngest fighter in the history of the sport to sign a promotional agreement in the United States, currently fighting professional with Top Rank, the world's largest boxing promoter, and is labeled as boxing's next big star.

Tickets are on-sale now online at www.FresnoFair.com, by phone at (559) 650-FAIR and at the Fresno Fairgrounds Administration Box Office located at 1121 S. Chance Ave., Fresno, CA 93702. The Fair call center is

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open from 7 a.m. to 7 p.m. seven days a week and the Administration Box Office is open from 9 a.m. to 4 p.m., Monday – Friday. The Big Fresno Fair Boxing Championships is part of the Table Mountain Concert Series in the Paul Paul Theater, presented by Coors Light, Toyota and Xfinity. See complete entertainment line-up below.

THE 2017 TABLE MOUNTAIN CONCERT SERIES IN THE PAUL PAUL THEATER

Presented by Coors Light, Toyota & Xfinity

DATE	ARTIST	TIME	PRICE
Wed, Oct 4	Chris Young	7 p.m.	\$38 \$33
Thurs, Oct 5	Kingdom Come: A Night of Music & Ministry	6:30 p.m.	\$15 - \$95*
Fri, Oct 6	Chicago	7 p.m.	\$70 \$60 \$45
Sat, Oct 7	USA Boxing® Sanctioned Big Fresno Fair Boxing Championships	7 p.m.	FREE GA, Reserved Seats Starting at \$15
Sun, Oct 8	Larry Hernandez	7 p.m.	\$15 - \$50
Mon, Oct 9	Goo Goo Dolls	7 p.m.	\$48 \$43
Tues, Oct 10	Ice Cube	7 p.m.	\$45 \$35
Weds, Oct 11	Granger Smith feat. Earl Dibbles, Jr. & Jackson Michelson	7 p.m.	\$20 \$15
Thurs, Oct 12	Brian Wilson <i>Presents Pet Sounds – The Final Performances</i> Special Guests Al Jardine & Blondie Chaplin	7 p.m.	\$42 \$33

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DATE	ARTIST	TIME	PRICE
Fri, Oct 13	Gabriel Iglesias (“Fluffy”)	7 p.m.	\$45 \$35
Sat, Oct 14	Ja Rule & Ashanti	7 p.m.	\$25 \$17
Sun, Oct 15	Ramon Ayala	7 p.m.	\$15 - \$50

* Tickets prices for Kingdom Come include Fair admission tickets.

Artists and ticket prices are subject to change. Fair admission is not included in reserved seat pricing. Service charges for online and phone purchases. For updated information visit www.FresnoFair.com or call (559) 650-FAIR. Concert ticket prices for reserved seating are based on proximity to the stage. It is recommended to purchase reserved seat tickets in advance. A portion of the Paul Paul Theater will continue to be FREE general admission seating with paid Fair admission and is available on a first come, first served basis for each concert.

About The Big Fresno Fair:

The Big Fresno Fair, founded in 1884, is the fifth largest fair in the state of California and represents the 21st District Agricultural Association. More than 600,000 people from throughout visit The Big Fresno Fair each year making it the largest event in the Central Valley. Members of the Board of Directors include: Debbie Jacobsen, President; Larry Serpa, Vice President; Jerry Pacheco, Secretary/Treasurer; Leta Ciavaglia; Linda Mae Balakian Hunsucker; Elizabeth Hudson; Ricky Vang; Dora Westerland and William White. John C. Alkire heads the daily operations in his role as CEO. The 2017 Big Fresno Fair will run October 4-15. More information at www.FresnoFair.com.

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