



FOR IMMEDIATE RELEASE

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THE BIG FRESNO FAIR ANNOUNCES APPOINTMENT OF TWO NEW BOARD MEMBERS AND REAPPOINTMENT OF EXISTING MEMBER

FRESNO, CALIFORNIA, July 9, 2012...The Board of Directors at The Big Fresno Fair welcome newly appointed Board Members, Jerry Pacheco and Fue “Ricky” Vang to the 21st District Agricultural Association Board of Directors. The appointments were made in June by California Governor Jerry Brown. Additionally, the governor re-appointed Debbie Jacobsen to the Board of Directors, who currently serves as Secretary/Treasurer of the Board for the 2012 year.

Newly appointed Board Member Jerry Pacheco, from Kerman, California, has been president of Pacheco Dairy Inc. since 1996 and owned Pacheco Farms from 1967 to 1996. He is a member of the Fresno County Farm Bureau, Nisei Farmers League, Sun-Maid Growers of California, Kerman Unified School District Ag Support Group and Fresno State University Bulldog Foundation. Pacheco is replacing longtime Board Member Tim Bakman.

New Board Member Fue “Ricky” Vang, from Clovis, California, has held the title of Vice Principal of Duncan Polytechnical High School since 2006. He was a guidance learning counselor at Buchanan High School from 2005 to 2006 and instructional coordinator at Bangkok Christian College from 2004 to 2005. Vang was also principal of Kunming International Academy from 2001 to 2004 and vice principal and counselor at Roosevelt High School from 1994 to 2001. Vang earned a Master of Social Work degree from California State University, Fresno. He is replacing Board Member Wangyee Vang.

The Big Fresno Fair Management and Board welcome Jerry Pacheco and Fue “Ricky” Vang to the team as they collectively continue to uphold the mission of the Fair to “celebrate, educate and have fun.”

The Big Fresno Fair, founded in 1884, is the fifth largest fair in the State of California and represents the 21st District Agricultural Association. Nearly 550,000 people from throughout the State visit The Big Fresno Fair each year making it the largest event in the Central Valley. Members of the Board of Directors include: William White, President; Elizabeth Hudson, Vice President; Debbie Jacobsen, Secretary/Treasurer; Jerry Pacheco; Ron Barsamian; Leta Ciavaglia; Larry Serpa; Fue Vang and A.J. Yates. John C. Alkire heads daily operations in his role as CEO. For more information go to www.FresnoFair.com.



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