



FOR IMMEDIATE RELEASE

CONTACT: Ashlee Garcia
O: (559) 650-3229/C: (559) 994-3133

**The Big Fresno Fair Invites Community to Celebrate Triple Crown
Contender California Chrome at the 146th Belmont Stakes**
Support for local horse tied to collection effort as part of “Feed the Need” Community Food Drive

FRESNO, CALIFORNIA, May 30, 2014...The Big Fresno Fair is proud to announce that it will be hosting the premier satellite wagering party to celebrate and watch the Belmont Stakes Saturday, June 7, 2014 as local, Valley-native California Chrome races with sights set to become the first Triple Crown of Thoroughbred Racing winner in 36 years. This year’s Belmont Stakes excitement begins at 8:00 a.m. when doors open in The Big Fresno Fair Brian I. Tatarian Grandstand. Estimated post-time is 3:52 p.m.

Making headlines across the country, California Chrome has captured American racing enthusiasts after his wins at both the Kentucky Derby and Preakness Stakes. California Chrome was foaled February of 2011 at Harris Farms in Coalinga, California, the horse breeding division of the Harris Ranch. He is the only California-bred horse to have previously won the first two races of the Triple Crown – sharply raising excitement and support among Valley racing enthusiasts to its highest peak in history.

In support of the local champion, The Big Fresno Fair will be holding a food collection drive featuring any Harris Ranch product as it hosts the live horse racing excitement of the Belmont Stakes on Saturday, June 7, 2014. All those who bring any fresh or frozen Harris Ranch meat, prepared meal, seasonings or other Harris Ranch product will gain free admission into The Big Fresno Fair Brian I. Tatarian Grandstand to watch and wager via satellite, or just join in the party to cheer on California Chrome. All food will be donated to The Big Fresno Fair “Feed the Need” Community Food Drive partners The Salvation Army and Community Food Bank. For a list of Harris Ranch products and where they can be found, please visit www.harrisranchbeef.com.

Admission to the Brian I. Tatarian Grandstand is \$5, the plush VIP Suite is \$10, a single seat at the Turf Club bar is \$15 and a table of four in the Turf Club is \$40. Parking is included and all Satellite Wagering guests must be 18 years or older to play. If guests can’t make it to the Fairgrounds, they can also enjoy the Belmont Stakes at Club One Polo Lounge & Event Center. Cost is just \$15 per person and reservations are strongly recommended by calling (559) 497-3000. Polo Lounge guests must be 21 or older.

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1121 S. Chance Avenue, Fresno, California, 93702-3707
559 650-3247 • FAX 559 650-3226 • www.FresnoFair.com





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“We are very excited and proud to offer the community the opportunity to cheer on a local horse at their local fair – while contributing to a community-inspired food drive effort,” said John C. Alkire, CEO, The Big Fresno Fair. “Community is at the root of all that we do so we welcome our community to come out and support each other through this food collection effort and support their very own California Chrome through this long-standing tradition and enticing competition. Watching a local horse race to win the Triple Crown is truly a once in a lifetime experience that should not be missed.”

The Big Fresno Fair, founded in 1884, is the fifth largest fair in the State of California and represents the 21st District Agricultural Association. More than 600,000 people from throughout the State visit The Big Fresno Fair each year making it the largest annual event in the Central Valley. Members of the Board of Directors include: Leta Ciavaglia, President; Debbie Jacobsen, Vice President; Jerry Pacheco, Secretary/Treasurer; Elizabeth Hudson; Linda Mae Balakian Hunsucker; Larry Serpa; Fue “Ricky” Vang; Dora Westerlund and William White. John C. Alkire heads the daily operations in his role as CEO. The 2014 Big Fresno Fair will run October 1 – 13. For more information about The Big Fresno Fair, please visit www.FresnoFair.com.

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