



MEDIA ALERT – 10/13/15

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THE BIG FRESNO FAIR GOES ON THE ROAD BRINGING FAIR FUN TO KIDS BEING TREATED AT VALLEY CHILDREN'S HOSPITAL

Fresno, California...October 13, 2015

WHO: Big Fresno Fair Deputy Managers Stacy Rianda and Lauri King, as well as an array of dynamic Fair entertainers will travel to visit with kids at Valley Children's Hospital.

WHAT: It's that time of year for all the fun and excitement of The Big Fresno Fair! However, for those kids being treated at Valley Children's Hospital that's fun they don't get to experience first hand typically. But on Wednesday, October 14, The Big Fresno Fair will take their show on the road bringing 11 Fair entertainers to Valley Children's to spread some Fair fun! The Fair entertainers that will be making the trip include Lloyd & Willy, Lanky the Clown, Louie Foxx – The Magician, Jack Spareribs – Pirate, Jeremy the Juggler, Little Cowboy, Transformer Robots, Rock Paper Sizzle and last but not least, Dr. Solar! The Big Fresno Fair visit will consist of a tour of the hospital to visit those patients not able to leave their rooms, followed by a special 30-minute show.

WHEN: Wednesday, October 14

- 10 a.m. – Room Tours with Fair Entertainers and Big Fresno Fair Deputy Managers, Stacy Rianda and Lauri King
- 11:00 a.m. – 11:30 a.m. – Main Show with Fair Entertainers

WHERE: Valley Children's Hospital, 9300 Valley Children's Place, Madera, CA 93650

WHY: This is the third year in a row that The Big Fresno Fair Management has partnered with Valley Children's Hospital to bring a little bit of the Fair fun to those kids being treated at the Hospital, providing them with a momentary escape from their treatments to laugh, have fun and enjoy just being a kid. While that can't cure their sickness, it can make them smile, which is worth more than gold.

Valley Children's Hospital is a non-profit, state-of-the-art children's hospital on a 50-acre campus with a medical staff of more than 550 physicians. In California, we treat more inpatient cases than any pediatric hospital north of San Diego. With 356 licensed beds, Valley Children's Hospital is one of the largest hospitals of its type in the nation.

MEDIA NOTE: Media is to check-in at the main entrance in circle drive, just behind the giraffe topiaries. Media is ONLY permitted to film the room tours, which begin promptly at 10a. They will not be able to film the performance as there will be patients in attendance who don't have signed consent forms.

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