



MEDIA ALERT – 9/23/13

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Small Dog Races Return to the 2013 Big Fresno Fair

Fair patrons encouraged to enter their small breed dogs into the Derby Dog Dash

Fresno, California...September 23, 2013

- WHAT:** The Northern California Derby Dog dash will return to the 2013 Big Fresno Fair on Saturday, October 12, 2013. Races are held at the Brian I. Tatarian Grandstand in between the horse races on this day only at The Big Fresno Fair. Fair patrons are encouraged to enter their small breed dogs for the chance to compete in the championship heat for a \$100 cash prize and bragging rights! The deadline for entry is Wednesday, October 9, 2013 at 5:00 p.m.
- WHEN:** The Derby Dog Dash will take place on Saturday, October 12, 2013. Check-in takes place on race day 25 minutes prior to the race.
- WHERE:** Brian I. Tatarian Grandstand at The Big Fresno Fair
1121 S. Chance Ave., Fresno, CA 93702
- WHY:** In effort to entertain audiences in between the horse races, The Big Fresno Fair has introduced several programs over the past several years in order to add extra excitement to the thrill of live horse racing. The Derby Dog Dash allows Central Valley residents and Fair patrons to enter their small breed or mixed breed dog into this competition for free. By entering their dog, they'll also receive two free admission passes for their Fair entry in order to participate.
- CONTACT:** For more information, please call (559) 650-FAIR, email info@fresnofair.com or visit www.DerbyDogDash.com to sign up your dog now.



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