



## **FOR IMMEDIATE RELEASE – 5/22/13**

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### **BOZ SCAGGS AND ZENDAYA ADDED TO 2013 BIG FRESNO FAIR CONCERT SERIES LINE-UP**

*Tickets will be available as part of the Big Fair Fan Club pre-sale July 31*

**FRESNO, CALIFORNIA, May 22, 2013...**The Big Fresno Fair is excited to announce that legendary singer, songwriter and guitarist, Boz Scaggs, will perform as part of the 2013 Table Mountain Concert Series on Thursday, October 3 in the Paul Paul Theater. His explorations in Blues, R&B, Rock and Jazz have produced lasting work and a career that has brought with it acclaim, a loyal following, and an enduring respect among musicians. *Memphis*, Scaggs' first studio album in five years, takes a look back at his life musically and biographically (his father and grandparents are from Memphis, as is his wife.) "I had been thinking about a record that involved going back into my past and finding songs that match my style and my voice," Scaggs said. Thirteen tracks were recorded in three days at the city's landmark Royal Studios, where the late Willie Mitchell produced so many of Al Green's and Anne Peebles' legendary albums. At The Big Fresno Fair this October, expect to hear selections from his new record *Memphis* along with his hits, "Slow Dancer, Lowdown, Lido Shuffle, Look What You've Done to Me" and more. Tickets cost \$20/\$15.

Also confirmed for the 2013 Table Mountain Concert Series is multitalented actress, singer and dancer, Zendaya who will perform on Saturday, October 12. Zendaya stars on the Disney Channel sitcom "Shake It Up" as Rocky Blue. She was also a recent contestant on ABC's hit show, "Dancing with the Stars," finishing in 2<sup>nd</sup> place. Since 2012, Zendaya has released several singles including "Swag It Out," "Watch Me," "This Is My Dance Floor" and "Beat of My Drum." Expect a high energy concert this breakout star on October 12. Tickets are just \$10.

Boz Scaggs and Zendaya are the latest entertainers added to the Table Mountain Concert Series which already includes LL Cool J, Skillet and Austin Mahone. For details on the full concert line-up, please visit [www.fresnofair.com/concert-series-paul-paul](http://www.fresnofair.com/concert-series-paul-paul). Tickets for the 2013 concert series will go on-sale to the general public on August 12. For those who are members of the Big Fresno Fair Fan Club (the Fair's free email newsletter), tickets will be available online only beginning July 31. Plus, BFF Fan Club members will not only have the chance to buy their concert tickets early, but they will also be able to purchase a 50% discounted single admission ticket with every concert ticket purchased until August 11 at Midnight. Discounted admission must be purchased in same transaction as concert ticket or offer is not valid. A special password will be sent Big Fresno Fair Fan Club members on July 29 to take advantage of the pre-sale offer.

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For those individuals that are not a member of the Big Fresno Fair Fan Club, they can sign up at [www.FresnoFair.com](http://www.FresnoFair.com) and click on the “Get Exclusive Savings, Become a Big Fair Fan” button in the bottom left corner of the homepage. BFF Fan Club members will receive their own unique code needed to participate in the exclusive pre-sale ticket purchase via email on July 29.

Big Fresno Fair Fans will also be able to take advantage of these other great pre-sale offers:

- **Season Pass:** Purchase your pass for only \$25 and visit the Fair every day if you want! Must purchase by October 1.
- **Unlimited Carnival Ride Wristband:** Only \$25 if purchased by October 1.
- **Big Time Savings Coupon Book:** Get hundreds of dollars in savings on food and more on grounds during the 2013 Fair with the Big Time Savings Coupon Book! Purchase by October 1 for only \$5!
- **Horse Racing Reserved Seats:** Purchase your reserved horse racing seats for only \$4!
- **Turf Club and Luxury Deck:** Take in live horse racing like a VIP! Enjoy the exclusive Turf Club for \$40 or the Luxury Deck, largely considered the best seat in the house, for \$125 a table. Or, for a little relaxation, get your Turf Club bar seat for only \$10.

For more information on ways to save at the 2013 Big Fresno Fair or to sign up to be a BFF Fan Club Member, please visit [www.FresnoFair.com](http://www.FresnoFair.com). The Big Fresno Fair, founded in 1884, is the fifth largest fair in the State of California and represents the 21st District Agricultural Association. Nearly 550,000 people from throughout the State visit The Big Fresno Fair each year making it the largest event in the Central Valley. Members of the Board of Directors include: Elizabeth Hudson, President; AJ Yates, Vice President; Debbie Jacobsen, Secretary/Treasurer; William White; Jerry Pacheco; Ron Barsamian; Leta Ciavaglia; Larry Serpa; and Fue “Ricky” Vang. John C. Alkire heads the daily operations in his role as CEO. The 2013 Big Fresno Fair will run October 2 – 14.

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