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THE BIG FRESNO FAIR ANNOUNCES REAPPOINTMENT OF TWO BOARD MEMBERS AND OFFICER POSITIONS FOR 2015

FRESNO, CALIFORNIA, March 5, 2015...The Big Fresno Fair announces the reappointment of two current members of the 21st District Agricultural Association Board of Directors – Leta Ciavaglia and Jerry Pacheco. The reappointments were made on February 24, 2015 by California Governor Jerry Brown. Additionally, on January 27, 2015, the Board of Directors voted on their officer positions for 2015; Leta Ciavaglia will remain as President, Debbie Jacobsen as Vice President and Jerry Pacheco as Secretary/Treasurer.

Leta Ciavaglia, of Sanger, has served on The Big Fresno Fair Board of Directors since 2012. She has been president at the Penstar Group since 2011, where she has held several positions since 1984, including construction manager and asset manager. Ciavaglia is also the vice president of the Clovis High School Alumni Association and a member of the Clovis High School Scholarship Committee

Jerry Pacheco, of Kerman, has also served on The Big Fresno Fair Board of Directors since 2012. He has been president of Pacheco Dairy Inc. since 1996. Previous to that, he was owner of Pacheco Farms from 1967 to 1996. Pacheco is currently a member of the Fresno County Farm Bureau, Nisei Farmers League, Sun-Maid Growers of California, Kerman Unified School District Ag Support Group and the Fresno State University Bulldog Foundation.

Debbie Jacobsen, of Easton, has served on The Big Fresno Fair Board of Directors since 2005. She has been the owner and operator of J&L Vineyards in Fresno County since 1980. Jacobsen is also the past president of Fresno County Farm Bureau and past district director for the California Farm Bureau Federation. She currently serves on the Fresno County Farm Bureau Board of Directors and the California Foundation for Agriculture in the Classroom Board of Directors.

“We are very pleased with the reappointment of Leta Ciavaglia and Jerry Pacheco, as well as the newly elected officers serving on our Board of Directors,” said John C. Alkire, CEO, The Big Fresno Fair. “Each of these individuals brings something unique to the table and I know they will continue to help steer The Big Fresno Fair to success in 2015, along with the support of our Fair team.”

- More -

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The Big Fresno Fair, founded in 1884, is the fifth largest fair in the state of California and represents the 21st District Agricultural Association. More than 650,000 people from throughout the State visit The Big Fresno Fair each year making it the largest event in the Central Valley. Members of the Board of Directors include: Leta Ciavaglia, President; Debbie Jacobsen, Vice President; Jerry Pacheco, Secretary/Treasurer; Elizabeth Hudson; Linda Mae Balakian Hunsucker; Larry Serpa; Ricky Vang; Dora Westerlund and William White. John C. Alkire heads the daily operations in his role as CEO. The 2015 Big Fresno Fair will run October 7 – 18. For more information about The Big Fresno Fair, please visit www.FresnoFair.com.

ATTACHMENTS:

- Leta Ciavaglia Photo
- Debbie Jacobsen Photo
- Jerry Pacheco Photo

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