



## FOR IMMEDIATE RELEASE

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### **BIG FRESNO FAIR SEEKS VOLUNTEERS FOR ITS 20<sup>TH</sup> FAIR EDUCATION PROGRAM**

**FRESNO, CALIFORNIA...September 21, 2012...** The Big Fresno Fair is seeking volunteers for the Fair Education Program during the 2012 Big Fresno Fair, which runs October 3 – 14. Volunteers, who will be stationed at various educational exhibit buildings throughout the Fairgrounds to assist with activities, are needed from 8 a.m. until Noon on October 4, 5, 10, 11, & 12. Volunteer applications, which are available on the Fair’s website at [www.FresnoFair.com](http://www.FresnoFair.com), are due on Friday, September 28.

“We are asking our community to lend a helping hand and to take part in this wonderful Fair tradition that brings local students to the Fair on an interactive, educational field trip,” said Lauri King, Deputy Manager of The Big Fresno Fair. “Our volunteers’ time and effort is greatly appreciated by not only our Fair Management, Board of Directors and staff, but also by the more than 30,000 participating students from kindergarten to eighth grade, as well as their teachers and chaperones.”

The Fair Education Program was created in 1992 and in its 20-year history has brought roughly 370,000 students, teachers and parents to The Big Fresno Fair. Each year, through the Fair Education Program, The Big Fresno Fair offers the opportunity for both students and teachers to visit The Big Fresno Fair free of charge, in an educational effort to expose Fresno County children to the rich agricultural heritage and Fair tradition that is so unique to the Central Valley. Students who visit at least five buildings and successfully complete the activity sheet provided will also receive one free admission ticket, so that students can bring their parents back to The Big Fresno Fair to show them what they have learned. The Fair Education volunteers make this unique and educational program possible each year.

For more information on the Fair Education Program and to download the volunteer application, please visit [www.FresnoFair.com/fair-education-program](http://www.FresnoFair.com/fair-education-program), or call Ruby Hefley at 266-1067.

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