



FOR IMMEDIATE RELEASE

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THE BIG FRESNO FAIR ANNOUNCES THE APPOINTMENT OF THREE NEW BOARD MEMBERS

FRESNO, CALIFORNIA, January 16, 2019...The Big Fresno Fair proudly welcomes newly appointed Board members, Gabriel Hernandez, Charles Riojas and Lawrence Salinas to the 21st District Agricultural Association Board of Directors. These appointments were made on December 21, 2018 by former California Governor Jerry Brown.

“Each of these individuals brings a new network with new opportunities and a fresh perspective to our Fair Board,” said John C. Alkire, CEO, The Big Fresno Fair. “We look forward to sharing with them the initiatives that make The Big Fresno Fair what it is today and collaborating on future opportunities to continue to improve the Fair and the Fresno Fairgrounds for our Valley to enjoy.”

Gabriel Hernandez, 43, of Kingsburg, has served as a lead pharmacy technician at Community Regional Medical Center since 2016. Prior to that, he was a pharmacy technician at the California Department of Corrections and Rehabilitation from 2008 to 2016, and a real estate agent with London Properties from 2011 to 2015.

Charles Riojas, 54, from Fresno, Riojas has been a business agent for the International Brotherhood of Electrical Workers, Local 100 since 1999.

Lawrence “Larry” Salinas, 57, of Clovis, has been appointed to the 21st District Agricultural Association, Big Fresno Fair Board of Directors. Since 2016, Salinas has served as the Executive Director of Governmental Relations for California State University, Fresno.

About The Big Fresno Fair

The Big Fresno Fair, founded in 1884, is the fifth largest fair in the state of California and represents the 21st District Agricultural Association. More than 600,000 people from throughout the State visit The Big Fresno Fair each year making it the largest annual event in the Central Valley. Members of the Board of Directors include: Debbie Jacobsen, President; Larry Serpa, Vice President; Jerry Pacheco, Secretary/Treasurer; Leta Ciavaglia; Gabriel Hernandez, Linda Mae Balakian Hunsucker, Charles Riojas, Lawrence Salinas; and Dora Westerlund. John C. Alkire heads the daily operations in his role as CEO. The 2019 Big Fresno Fair will run October 2-14. For more information about The Big Fresno Fair, please visit www.FresnoFair.com.

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ATTACHMENTS:

- Charles Riojas Photo
- Lawrence Salinas Photo

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