



## FOR IMMEDIATE RELEASE

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**FIRST-EVER FRESNO SPRING FAIR TO BE HELD MAY 5 - 8**  
*Enjoy carnival rides, Fair food, trick roping, mini dog races, live music and more!*

**FRESNO, CALIFORNIA, April 29, 2016**

**WHO:** The Big Fresno Fair along with promotional partner, Universal Fairs

**WHAT:** The Big Fresno Fair is excited to work with promotional partner Universal Fairs to bring the first-ever Fresno Spring Fair to the Central Valley! It will be four days of family-fun, all at an affordable price! Admission starts at just \$5. Enjoy carnival rides and Fair food – plus enjoy a variety of attractions and some incredible concerts all for free with your paid Fair admission.

- **The Birdman** – A world-class famous Las Vegas bird show features Eagles, Macaws, Cockatoos, Cranes, Emu, Parrots and even a Condor with a 10-ft. wingspan!
- **The Rhinestone Roper** – For the past 15 years, The Rhinestone Roper Show has thrilled audiences Coast-to-Coast with award-winning trick roping, knife throwing, bullwhip cracking, fast draw shooting and amazing stunts by veteran trick horses Lucky Joe and Handsome Jack.
- **Knockerball** – Whether you're watching or participating, this attraction is sure to keep you laughing. Knockerball is the all-encompassing, protective, safe, single-chambered ball of air with inner handles and shoulder straps that enables you to almost literally defy gravity and any pain! (NOTE: Cost for Knockerball is \$5 per person)
- **Fido 500 (Mini Dog Races)** – Everyone loves dogs. And everyone loves races. So these Mini Dog Races are sure to race their way right into the hearts of Spring Fair attendees!
- **Wade Henry** – Wade is a one-man-show! Juggling, magic, unicycles and more – oh my! He's exactly what you expect to see at a fair and is guaranteed to entertain fairgoers of all ages!
- **Main Stage Entertainment** – Watch the original Steppenwolf keyboardist Goldie McJohn and members of Pegasus performing Steppenwolf's top hits as part of their Born to Be Wild Tour on Friday, May 6 at 7:30 p.m. Then on Sunday, May 8 at 7:30 p.m. banda singer Graciela Beltran will perform. Plus, Disney star Olivia Holt from *Kids Kickin' It* and *I Didn't Do It* will be signing autographs from Noon until 4 p.m. on Saturday, May 7. This is all for FREE with your paid Fair admission!

**WHEN:** Thursday, May 5 – Sunday, May 8, 2016

- Thursday, May 5: 4 p.m. – 11 p.m.
- Friday, May 6: 4 p.m. – Midnight
- Saturday, May 7: 10 a.m. – Midnight
- Sunday, May 8: Noon – 11 p.m.

1121 S. Chance Avenue, Fresno, California, 93702-3707  
559 650-3247 • FAX 559 650-3226 • [www.FresnoFair.com](http://www.FresnoFair.com)





**WHERE:** The north end of the Fresno Fairgrounds, 1121 S. Chance Avenue, Fresno, CA 93702

**WHY:** The Fresno Fairgrounds hosts more than 200 events year round in addition to the annual Big Fresno Fair in October. By partnering with Universal Fairs, who puts on more than 16 events like this throughout the United States yearly, it was a great opportunity to provide the community with an affordable, family-friendly entertainment option – plus give people a chance to get their fix on Fair fun in the Spring as a warm up to The Big Fresno Fair in October.

**About The Big Fresno Fair:**

The Big Fresno Fair, founded in 1884, is the fifth largest fair in the state of California and represents the 21st District Agricultural Association. More than 600,000 people from throughout the State visit The Big Fresno Fair each year making it the largest event in the Central Valley. Members of the Board of Directors include: Debbie Jacobsen, President; Larry Serpa, Vice President; Jerry Pacheco, Secretary/Treasurer; Leta Ciavaglia; Linda Mae Balakian Hunsucker; Elizabeth Hudson; Ricky Vang; Dora Westerlund and William White. John C. Alkire heads the daily operations in his role as CEO. The 2016 Big Fresno Fair will run October 5 – 16. For more information about The Big Fresno Fair, please visit [www.FresnoFair.com](http://www.FresnoFair.com).



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