



FOR IMMEDIATE RELEASE

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2ND ANNUAL FRESNO SPRING FAIR TO BE HELD MAY 4 - 7

Enjoy carnival rides, Fair food, trick roping, BMX bike show, pig races, live music and more!

FRESNO, CALIFORNIA...

WHO: The Big Fresno Fair along with promotional partner, Universal Fairs

WHAT: The Big Fresno Fair is excited to work with promotional partner Universal Fairs to bring the 2nd Annual Fresno Spring Fair back to the Central Valley! It will be four days of family-fun, all at an affordable price! Admission is \$5 for Seniors and Kids 12 and under. Adult Admission is \$10. Pre-Sale offers are available online until May 3 at www.FresnoSpringFair.com. Enjoy carnival rides and Fair food – plus enjoy a variety of attractions and some incredible concerts all for free with your paid Fair admission.

Free Live Music

- Q Pop Radio – May 4 at 7 p.m. | *This Fresno-based group plays hits from the late 60s and early 70s like music from The Beatles, The Hollies, Three Dog Night and more!*
- Valley Cats – May 5 at 8 p.m. | *A Valley favorite, Valley Cats will keep you dancing with their array of Billboard's Top 200 most requested dance tunes!*
- Jackson Michelson – May 6 at 8 p.m. | *Country newcomer, Jackson Michelson is on the rising track to stardom as he tours nationally with some of the best names in the business! Don't miss your chance to see him live and enjoy his unique blend of down south "rootsy twang" with the sunny, feel-good spirit of the West Coast.*
- El RM (Rogelio Martinez) – May 7 at 7:30 p.m. | *One of the hottest Regional Mexican artists around, El RM Rogelio Martinez, began his prosperous musical career at the young age of 10. Since then, his voice has captivated thousands of fans earning him several songs in the Top 40 Billboard list, has sold more than 200 million copies of his albums and even ventured out as an actor in seven movies.*

Free Daily Attractions

- **The Rhinestone Roper** – *For the past 15 years, The Rhinestone Roper Show has thrilled audiences Coast-to-Coast with award-winning trick roping, knife throwing, bullwhip cracking, fast draw shooting and amazing stunts by veteran trick horses Lucky Joe and Handsome Jack.*
- **NEW BMX Freestyle Team** – *Catch the jaw-dropping stunts of some of today's top BMX athletes. Not only will you get to see an amazing show, but you will learn about the bikes and how these athletes accomplish these stunts, you'll get to meet them, enjoy free giveaways and even get some autographs!*

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- **Racing Pigs** - *If you've never been to a pig race, you're in for a real treat! Swifty and his friends don't do it for the money, what they really want is that Oreo cookie, waiting on a silver platter at the finish line! They run as fast as their little legs can take 'em, and then it's back to nap time to be ready for the next race!*
- **Steve the Pretty Good | Comedy-Magic Show** - *Steve is a full time professional entertainer with impressive references from around the world. From Shanghai Opera House to the Magic Castle in Hollywood his comedy magic show is filled with hilarious original routines. Audiences of all ages will roll with laughter and be stunned with amazement as they become the stars of the show.*
- **Mystery Machine** – *Scooby-Doo fans you're in for a real treat! The Mystery Machine will be out at the Fresno Spring Fair on another adventure. Stop by and say hi to Fred, Daphne, Scooby-Doo and Shaggy Rogers – they'll even pose for pictures!*
- **Bubble Balls*** - *Here is your chance to get inside a bubble ball and run around bouncing into your friends for a hilariously entertaining time! Bubble Balls are fun and safe for both kids and adults. *This attraction is not free with Fair admission.*
- **Meet & Greet with Disney's Zuri Ross (Skai Jackson!)** – **May 6 from 11 a.m. – 3 p.m.** *Listed as one of TIME magazine's Most Influential Teens of 2016 and one of EBONY's Power 100 honorees, Skai Jackson has established herself as one of Hollywood's most promising talents. Best known for her starring role as Zuri Ross, which made her a household name on the award-winning Disney Channel sitcom Jessie, led her to a 2016 NAACP Image Award nomination. In 2015, she reprised her role in the Jessie spin-off BUNK'D allowing Skai to develop her character on other Disney shows including Austin & Ally, Good Luck Charlie and K.C. Undercover.*

WHEN: Thursday, May 4 – Sunday, May 7, 2017

- Thursday, May 4: 4 p.m. – 11 p.m.
- Friday, May 5: 4 p.m. – Midnight
- Saturday, May 6: 10 a.m. – Midnight
- Sunday, May 7: Noon – 11 p.m.

WHERE: The Fresno Fairgrounds
1121 S. Chance Avenue, Fresno, CA 93702
You can enter through the Chance Avenue Gate or the Infield entrances.

WHY: The Fresno Fairgrounds hosts more than 200 events year round in addition to the annual Big Fresno Fair in October. By partnering with Universal Fairs, who puts on more than 16 events like this throughout the United States yearly, it's a great opportunity to provide the community with affordable, family-friendly fair entertainment in the Spring!

For more information on the Fresno Spring Fair, please visit www.FresnoSpringFair.com.



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