



## MEDIA ALERT – 10/19/15

**Contact:** Danielle Griffin or Ashlee Wolf  
Office: (559) 650-3229  
Cell: (559) 994-3133

### THE BIG FRESNO FAIR TO DONATE FISH FROM CATFISH FALLS AND THE “CLOUD TANK” TO THE POVERELLO HOUSE TOMORROW (10/20)

Fresno, California...October 19, 2015

**WHAT:** For the ninth year in a row, The Big Fresno Fair will donate all of the fish from Catfish Falls and the “Cloud Tank” in the Meyers Water & Wildlife Tree to the Poverello House in Fresno. During the Fair, Catfish Falls allows kids and adults to catch and release fish from the pond utilizing barbless hooks while the “Cloud Tank” provides Fairgoers with an up-close look at these catfish and trout. Now, these fish that entertained so many will help feed homeless people seeking a warm, cooked meal at the Poverello House. In the past eight years of this partnership with Poverello House, fish donated from these attractions have fed more than 5,500 people.

**WHEN:** Tuesday, October 20 at 9:00 a.m.

**WHERE:** Catfish Falls in the Table Mountain Rancheria Park at The Big Fresno Fair

**WHY:** The Poverello House is a private, nonprofit, nondenominational organization that has been serving the hungry and homeless of the Fresno community since 1973. This partnership with The Big Fresno Fair, first formed in 2007, provides a new purpose for the fish enjoyed by so many at the annual Fair in these two attractions located in the Table Mountain Rancheria Park to now provide nourishment for those in need of a warm meal.

**CONTACT:** For more information about the Poverello House donation, please call The Big Fresno Fair’s Communications Department at (559) 650-3229.

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1121 S. Chance Avenue, Fresno, California, 93702-3707  
559 650-3247 • FAX 559 650-3226 • [www.FresnoFair.com](http://www.FresnoFair.com)

