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ROCK & ROLL HALL OF FAMERS, CHEAP TRICK TO PERFORM FOR RAY APPLETON'S 30TH ANNIVERSARY BASH ON MAY 20

Celebration features the concert and a hot rod car show; a portion of all ticket sales will go to support the Fresno County Historical museum

FRESNO, CALIFORNIA, May 17, 2017... News Talk 580 & 105.9 KMJ, and Les Schwab Tire Center in collaboration with The Big Fresno Fair and Coors Light are throwing Ray Appleton a 30th Anniversary Bash on Saturday, May 20 to celebrate Ray's three decades on the air in Fresno. The festivities will include a hot rod car show featuring over one hundred cars, delicious food and performances by Jimmie "JJ" Walker, The Appletones (featuring Ray himself playing bass!) and Rock & Roll Hall of Famers, Cheap Trick!

Gates open at 2 p.m. Tickets to Ray's 30th Anniversary Bash are just \$30 and are available online at www.kmjnow.com/2016/10/10/may-20-rays-30th-anniversary-bash. VIP Tables are also available for \$1,000 each and include a table for four atop the second floor of the Fresno Historical Museum overlooking the Paul Paul Theater. VIP tickets can be purchased at Cumulus Broadcasting, located at 1071 W. Shaw Avenue, Monday through Friday from 9 a.m. to 5 p.m. A portion of all ticket sales will go to support the award-winning Fresno County Historical Museum that opened in 2015.

"Ray has been a staple of the airwaves for 48 years, 30 of those years on KMJ. He himself is part of the rich history of media in Fresno and Central California," said Patty Hixson, VP/GM of Cumulus Media. "That is why it is so exciting to not only honor and celebrate Ray's amazing career, but give back to support this incredible Museum about the community's history."

For three decades, Ray Appleton has been the Voice of the Valley at KMJ News Talk 580 and 105.9. He has shared his thoughts and viewpoints on an array of topics and issues with his large and loyal audience since 1987. Throughout his career, many prominent guests have appeared on his show including President Donald Trump, George W. Bush, Bill Clinton and Arnold Schwarzenegger. Ray has utilized his voice to support numerous causes, raising over \$8 million for California's "Water Wars," Central Valley SPCA, Fresno's Chafee Zoo and many others.

Not only does a portion of the tickets sales from Ray's 30th Anniversary Bash go to support the Fresno County Historical Museum. Ray has set out to raise \$30,000 in support of Fresno's only historical museum before the event even takes place! The Fresno County Historical Museum debuted in 2015 and showcases the broader history of Fresno County. The \$3.2 million, 14,000 sq. ft. two-story building provides a place for future generations to learn about and see diverse and rich history of years past. Some of its exhibits include Blackie Gejeian, Shaver Flume, the Fresno County Athletic Hall of Game and the 100 year of replica of Fresno Superior Court room. Donations for the Fresno County Historical Museum are now being accepted at www.gofundme.com/30kbefore30thanniversary.



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The legendary rock and roll band Cheap Trick is part of the very fiber of American music, inspiring and delighting generations with their unique union of massive melodies and razorblade riffs, their own special brand of mischievous wit and maximum rock ‘n’ roll. Frontlined since 1974 by Robin Zander (vocals, rhythm guitar), Rick Nielsen (lead guitar), and Tom Petersson (bass guitar), the Rockford, IL-born band has released countless hits such as “I Want You to Want Me”, “Surrender”, and “The Flame”. They are set to impact still another era with the spectacular new *Bang Zoom Crazy...Hello*, their 17th studio collection and first in more than five years.

About Cumulus Media:

A leader in the radio broadcasting industry, Cumulus Media (NASDAQ: CMLS) combines high-quality local programming with iconic, nationally syndicated media, sports and entertainment brands to deliver premium content choices to the 245 million people reached each week through its 447 owned-and-operated stations broadcasting in 90 US Media markets (including eight of the top 10), more than 8,200 broadcast radio stations affiliated with its Westwood One network and numerous digital channels. Together, the Cumulus/Westwood One platforms make Cumulus Media one of the few media companies that can provide advertisers with national reach and local impact. Cumulus/Westwood One is the exclusive radio broadcast partner to some of the largest brands in sports, entertainment, news, and talk, including the NFL, the NCAA, the Masters, the Olympics, the GRAMMYS, the Academy of Country Music Awards, the American Music Awards, the Billboard Music Awards, Westwood One News, and more. Additionally, it is the nation’s leading provider of country music and lifestyle content through its NASH brand, which serves country fans nationwide through radio programming, exclusive digital content, and live events. For more information, visit www.cumulus.com.

About The Big Fresno Fair:

The Big Fresno Fair, founded in 1884, is the fifth largest fair in the state of California and represents the 21st District Agricultural Association. More than 600,000 people from throughout the State visit The Big Fresno Fair each year making it the largest event in the Central Valley. Members of the Board of Directors include: Debbie Jacobsen, President; Larry Serpa, Vice President; Jerry Pacheco, Secretary/Treasurer; Leta Ciavaglia; Linda Mae Balakian Hunsucker; Elizabeth Hudson; Ricky Vang; Dora Westerlund and William White. John C. Alkire heads the daily operations in his role as CEO. The 2017 Big Fresno Fair will run October 4-15.

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